business
for sale



BUSINESS REPORT

Date: **8th November 2026**
Business Reference:**38158**

About the Business:

Well Established Car & Bakkie Styling Accessories Store with Fitment Centre

This well established business specialize in providing automotive aftermarket enhancements and exterior upgrades, from latest-model styling modifications, sleek spoilers to rugged bull bars tailored primarily for the 4x4 Offroad market, bakkies, passenger cars and sport utility vehicles.

Well Established Car & Bakkie Styling Accessories Store with Fitment Centre



Sector: **Services**

Asking Price:

R 1,650,000

Monthly Profit:

R 86,410

Asset Value:
R 522,300

Stock Value:
R 950,000

Yearly Net Profit :
R 1,036,923

Business Report

Fully describe the business's activities?

This business is a trusted distribution and fitment centre for premium vehicle styling accessories and offroad enhancement solutions. Specializing in accessories for both bakkies and passenger vehicles, they provide a comprehensive range of high-quality products designed to improve aesthetics, functionality, and overall driving experience.

This one-stop shop offers a carefully curated collection of products including everything from sleek spoilers and stylish trim upgrades to durable bull bars and practical off-road accessories. The fitment centre focus on exceptional craftsmanship and competitive pricing to transform vehicles in a modern or sporty appearance, enhance rugged capability and adding a touch of sophistication, tailored to suit every vehicle type and personal style.

How does the business operate on a daily basis?

Placement of procurement orders with local suppliers, manufacturers and importers for replenishment of stock and specific customer orders.
Receiving daily stock orders and put-away to shop or storage.
Preparing quotations for customer inquiries received via online website, social media, telephone and WhatsApp.
Dealing with walk-in customers for over-the-counter sales in the shop.
Preparing customer orders for shipment via couriers.
Printing of stickers and decal orders on large scale printers.
Booking of appointments for fitment and execute fitting of styling kits, accessories and decals.
Housekeeping in shop, workshop and stores.

How are the clients attracted to the business?

Referrals from existing customers, social media adverts, and online platforms

What Advertising/Marketing is carried out?

Very little physical advertising is done, apart from social media.

What competition exists?

There are competition, however not to the extend of the holistic offering as a one-stop-shop and availability of stock this business carries.

How could the profitability of the business be improved?

Increasing volume for better procurement discounts
Increasing styling fitments to cross border customers at higher margins
Re-introduce textile lines through own manufacturing (assets and designs already exist)

Give a breakdown of staff/ functions/ length of service?

1 x Salesman
1 x Salesman / Manager
2 x Fitters

Do any have management potential?

Yes the current Sales/Manager is key to the business

How involved is the Owner in running the business?

The owner is partly involved on a daily basis.

When does the current lease end?

31 May 2029

Is there an option of renewal & what period?

Yes, there is an option to renew for an extended period. The Landlord is flexible.

What are the trading hours?

Weekdays: 8am to 5pm
Saturdays: 8am to 1pm
Public Holidays: 8am to 1pm

What are the main assets of the business?

x1 Laptop
x2 Desktop Computers (Towers + monitors)
x3 Smartphones
Shopfitting
Fitment tools
x2 Vinyl cutters
x1 Large format printer
x7 Industrial sewing machines

Detailed asset list available

Which assets are on lease/HP and with whom?

The business owns two vehicles that are subject to installment sale agreements. These vehicles and related liabilities will be excluded from the sale and sale price. Can be negotiated separately if required.

Strengths?

Comprehensive range of products in stock
All-inclusive styling and accessories services as a one-stop-shop
Exemplary reputation for integrity and exceptional quality of service
Long history of trade, established customer base, and good supplier relationships

Weaknesses?

Marketing efforts can be improved

Opportunities?

Extend product and service offering by utilizing the available assets better including printing and sewing machines
Aggressive advertising and marketing
On-Site fitments

Threats?

Exposure to foreign currency fluctuations on imported products

What is the reason for the sale?

The owner wish to emigrate and is looking to transition into a new lifestyle phase.

Why is this a good business?

This business has a long and solid track record of providing quality products and services, backed by the owners' strong ethical and family values instilled in the business. Well respected by peers and an outstanding reputation, proven by repeat business from a large customer base. The industry is growing rapidly, especially within the 4x4 accessories and bakkie styling sectors. A great business with substantial financial benefits for a passionate and hands-on owner.