business
for sale



BUSINESS REPORT

Date: **31st October 2026**
Business Reference:**38302**

About the Business:

Famous Pub and Family Restaurant in Pretoria

A fantastic opportunity to own a well-known Pub & Grill with family restaurant in the Northern suburbs of Pretoria. This profitable business is popular between locals and celebrities who regularly perform at the establishment.

Famous Pub and Family Restaurant in Pretoria



Sector: **Food**

Asking Price:

R 5,600,000

Monthly Profit:

R 229,465

Asset Value:
R 846,539

Stock Value:
R 0

Yearly Net Profit :
R 2,753,585

Business Report

Fully describe the business's activities?

This business blends a cozy traditional pub vibe with family-friendly dining. It features comfortable booth seating tailored for small group meetups or business lunches. The welcoming ambiance include a central indoor fireplace during colder days and outdoor seating with a spacious veranda layout perfect for open-air, casual social gatherings. The non-smoking family restaurant section is elegantly furnished and popular among young and old.

Famous for hearty comfort food and generous portions typically in traditional style. A variety of starter and light meals with weekly specials and value-driven promotions like Sunday buffet lunches compliments a well-rounded offering. It boasts a bar with plenty character, stocking an extensive beer selection, tailored wine lists, crafted cocktails and the usual liquor specials.

From an entertainment perspective, the business regularly hosts artists for live musical acts, weekly trivia and karaoke nights. Serves as a local hub for watching live sports on big screens. Celebrity guest evenings are occasionally hosted in collaboration with sponsors.

A share in an internet cafe located separately, but on the same premises is included in the sale.

What is the intended deal structure?

This is not a share sale of the current entity. The business will be sold as going concern to a buyers' entity of choice with the trading name, assets, employees, lease agreement, etc.

How does the business operate on a daily basis?

Normal activities associated with a restaurant from cleaning, preparations, to executing food and drink orders. Procurement of products and management of staff. Organising events and coordinating advertising activities.

What Advertising/Marketing is carried out?

Extensive advertising on social media

What competition exists?

There are competition in the area, each offering its own uniqueness.

How could the profitability of the business be improved?

Aggressive procurement drive for lowest food cost
Increase utilisation of the family restaurant section through innovative offerings

Give a breakdown of staff/ functions/ length of service?

1 x Manager
4 x Kitchen Grillers
2 x Kitchen Scullery
12 x Waiters (Gratuities only)

Do any have management potential?

Only the Manager who may well exit the business with the owner after a transition period. It leaves the flexibility and opportunity for a new owner to bring own management.

How involved is the Owner in running the business?

The owner is involved on a daily basis with high level overseeing of the business and marketing activities.

When does the current lease end?

End of 2031

What are the trading hours?

Monday to Thursday: 10am to midnight
Friday to Saturday: 9am to midnight
Sunday: 9am to 9pm

What are the main assets of the business?

Furniture and Fittings
Cutlery & Crockery
Kitchen equipment
Cold Rooms
Bar equipment
Sound system
Generator

Strengths?

Well-known and established destination restaurant, pub & grill with entertainment appeal
Ideal location
Diversified income from share in internet cafe

Weaknesses?

Sustainable management although easily mitigated

Opportunities?

Expand online take away and delivery offering
Increase family restaurant utilisation with innovative offerings

Threats?

Compliance responsibilities to be discussed

What is the reason for the sale?

The owner is at retirement age and wish to relocate to the coast for a different lifestyle.

Why is this a good business?

This is a rare opportunity to acquire a business with a solid track record and significant momentum that will yield attractive returns from day one. It will suit an owner-operator with experience in the industry that can build on the success with renewed passion and energy. A loyal customer base coupled with credibility for quality and value-for-money food, drinks and hospitality makes this business a winning recipe.