

**business**  
for sale



Date: **9th July 2026**

Business Reference: **BFS00375**

About the Business:

## **Boutique Bakery for Sale | Profitable Cape Town Business**

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A Rare Opportunity to Own a Boutique Bakery Business

This boutique bakery for sale presents an exceptional opportunity to acquire a well-established, beautifully

branded, and profitable business in Cape Town, Western Cape. Renowned for creating premium made-to-order baked goods, the bakery has built a loyal customer base that values both quality and creativity. Every product reflects exceptional craftsmanship, making the business a trusted choice for celebrations, corporate events, and special occasions.

Over the years, the bakery has developed a strong reputation for producing luxury cakes, elegant cupcakes, bespoke confectionery boxes, and beautifully designed sweet treats. As a result, it enjoys a consistent stream of repeat customers, referrals, and corporate orders that generate dependable revenue throughout the year.

Whether you are an experienced baker, an entrepreneur, or an investor looking for a scalable food business, this boutique bakery for sale offers an outstanding turnkey opportunity.

One of the greatest strengths of this boutique bakery is its established brand identity. The business has invested significantly in developing a premium image that resonates with customers seeking high-quality baked goods for birthdays, weddings, baby showers, corporate functions, and other memorable occasions. The business has cultivated an active online presence through its website and social media platforms. These channels consistently generate enquiries and orders while showcasing the bakery's impressive portfolio of custom creations.

Its loyal customer base includes private individuals, event planners, corporate clients, and businesses that continue to place repeat orders because of the bakery's outstanding service, attention to detail, and consistently high-quality products.

This boutique bakery for sale operates with efficient production systems that allow the business to consistently deliver premium products while maintaining excellent customer service.

The sale includes established operating procedures, online ordering systems, supplier relationships, and streamlined workflows that enable a new owner to continue trading immediately. Furthermore, an experienced team remains in place to support day-to-day operations, creating a smooth transition for the buyer.

The current owner has built a business that runs efficiently and has committed to assisting with a comprehensive handover. This support will ensure the new owner understands the systems, customer relationships, and operational processes required for continued success.

The bakery generates income from a diverse range of products and services, reducing dependence on any single revenue source.

Current income streams include:

- Luxury celebration cakes
- Designer cupcakes
- Gourmet confectionery boxes
- Corporate gifting
- Event catering
- Wedding orders
- Baby shower and birthday celebrations
- Seasonal promotions
- Online orders
- Repeat corporate clients

The business also benefits from recurring orders for corporate events, employee appreciation gifts, and special occasions. These long-term relationships contribute to stable monthly revenue while strengthening customer loyalty.

Although the business already performs exceptionally well, numerous opportunities exist to expand operations even further.

A new owner could introduce franchising opportunities, establish retail outlets, increase wholesale distribution, or supply cafés, restaurants, and specialty retailers. Likewise, expanding the online store and investing in digital marketing could significantly increase sales across the Western Cape and beyond.

The bakery's established reputation and premium branding provide an excellent platform for future growth without the need to build market awareness from scratch.

In addition, there is potential to introduce baking classes, subscription boxes, branded merchandise, or nationwide delivery of selected products.

The business will relocate from its current premises at the end of August 2026. Fortunately, the seller has already identified larger premises located close to the existing operation. The estimated relocation cost is approximately R350,000 and will be for the buyer's account. However, the larger premises creates an opportunity to increase production capacity, improve workflow, and accommodate future business growth. This relocation allows a new owner to establish operations in a more spacious facility while maintaining continuity for existing customers.

This boutique bakery for sale represents an excellent opportunity for an owner-operator, investor, or entrepreneur seeking a profitable business with an established reputation and significant growth potential. Everything required for continued success is already in place, including strong branding, efficient operating systems, loyal customers, trained staff, and proven marketing channels. As a result, the new owner can focus on growing the business rather than building it from the ground up. Cape Town continues to experience strong demand for premium artisan food businesses, with consumers increasingly seeking bespoke, handcrafted products for personal celebrations and corporate events. You can learn more about tourism and hospitality trends from South African Tourism.

Overall, this boutique bakery for sale combines an established premium brand, recurring revenue, efficient systems, and exceptional growth opportunities. It offers the perfect balance of creativity, profitability, and scalability within one of South Africa's most vibrant food markets.

The reason for the sale is health issues.

The asking price excludes VAT and stock of approximately R90,000.

Further information will be provided to suitably qualified purchasers following the signing of a Confidentiality Agreement and satisfactory confirmation of funding.

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Sector: **Food**

Asking Price:

**R 900,000**

Monthly Profit:

**R 87,536**

Asset Value:

**R 0**

Stock Value:

**R 0**

Yearly Net Profit :

**R 1,050,432**

