

business
for sale



Date: **1st July 2026**

Business Reference: **BFS00368**

About the Business:

Profitable Event Décor & Equipment Hire Business for Sale – Western Cape

Profitable event décor and equipment hire business for sale in the Western Cape. Trading since 2007 with strong profits, extensive assets, loyal clients and excellent growth potential.

Profitable Event Décor & Equipment Hire Business for Sale – Western Cape



Sector: **Sales & Services**

Asking Price:

R 2,300,000

Monthly Profit:

R 0

Asset Value:

R 1,096,874

Stock Value:

R 228,000

Yearly Net Profit :

R 0



Business Report

Fully describe the business's activities?

Established in 2021, the company is a well-known and reputable events and equipment hire business based in Strand, Western Cape, servicing both private and corporate clients throughout the Western Cape.

The business specialises in the hiring of high-quality event equipment and the provision of professional event solutions for a wide variety of occasions, including weddings, birthdays, corporate functions, conferences, exhibitions, school events, festivals, community events and private celebrations.

Services include event planning support, equipment hire, event setup and breakdown, and the supply of a comprehensive range of event rental items. The business has built a strong reputation for reliability, quality equipment and excellent customer service, resulting in a loyal customer base and repeat business.

The company operates through an established website and active social media platforms, generating enquiries from both individual consumers and corporate clients. It enjoys strong brand recognition within the local market and has developed valuable relationships with customers and suppliers over several years.

The sale includes the registered (Pty) Ltd company, established brand, website, social media platforms, extensive equipment and rental inventory, stock on hand, goodwill, supplier relationships and all business systems required to continue operating successfully.

The business is fully operational, debt-free, financially up to date, and presents an excellent opportunity for an entrepreneur or an existing events company looking to expand its presence in the Western Cape.

How long has the business been established?

Originally established in **2007** as **B-Day Parties**, the business has been successfully operating in the events industry for over **19 years**. In **2021**, the business was incorporated and rebranded as **Yolo Balloon & Event Decor (Pty) Ltd**, continuing to build on its established reputation and loyal customer base.

Today, the company is recognized as a trusted provider of balloon décor, event décor, equipment hiring and event services throughout the Western Cape, serving both private and corporate clients. The business has developed a strong reputation for quality, reliability and exceptional customer service, with a well-established market presence and a loyal base of repeat customers.

Is the business VAT Registered?

The Business is not VAT Registered but is registered with CIPC

How many employees?

Currently the business has 3 Employees that runs the whole business, but do not want to sell it with staff

Give a breakdown of staff/ functions?

Events Co-ordinator - Takes care of all online enquires, quotations, payments, stock control and day to day operations and balloon Decor

Floor Manager - Takes care of all the rental bookings, collections and returns and assists with Balloon Decor

General worker - Assists with loading of goods, offloading of goods and cleaning and controlling the storeroom with the floor manager

How involved is the Owner in running the business?

The Owner controls the bank account and book keeping and buying of assets.

When does the current lease end?

We share the premises with 3 of our other businesses so can end lease immediately.

Is there an option of renewal & what period?

No, Business needs to move to new premises as we have 3 other businesses operating from the premises.

What is the annual escalation %?

Revenue last year: R1,200,000

Revenue this year: R1,440,000

What is the square meters of the business?

80 square meters

Is a copy of the lease available?

Yes, but the lease is in our other businesses name

Do you require a licence?

No Licence Required

What lease deposit and/or other surety is required?

Not Applicable

What are the main assets of the business?

- **Extensive Event Equipment & Rental Inventory** valued at approximately **R1.1 million**.
- **Stock on Hand** valued at approximately **R228,000**.
- **Established Brand Reputation**, built over more than 19 years (trading since 2007).
- **Registered (Pty) Ltd Company** with a clean trading history and up-to-date financial records.
- **Professional Website** generating customer enquiries.
- **Established Facebook and Instagram Pages** with an existing audience and brand recognition.
- **Loyal Customer Base** comprising both private and corporate clients.
- **Established Supplier Relationships** built over many years.
- **Business Systems and Operating Procedures** that allow the business to continue operating smoothly.
- **Goodwill**, reflecting the company's reputation, customer loyalty, and proven profitability.

What is the reason for the sale?

The owners operate multiple successful businesses, and one of our other brands is experiencing significant growth and expansion. As a strategic business decision, we have chosen to focus our time, resources and investment on supporting that growth.

Yolo Balloon & Event Decor remains a profitable, well-established and fully operational business with an excellent reputation, strong financial performance and substantial assets. We believe the business offers an outstanding opportunity for a new owner to continue its success while we concentrate on our expanding business interests.

Why is this a good business?

Why This is a Great Business Opportunity

- Successfully trading since **2007**, with over **19 years of industry experience** and an established reputation in the Western Cape.
- Profitable and well-managed business with consistent financial performance.
- Debt-free with no loans or outstanding liabilities.
- Extensive event hire equipment and rental inventory valued at approximately **R1.1 million**, together with stock on hand of approximately **R228,000**.
- Strong and recognised brand with an established website and active Facebook and Instagram platforms generating ongoing enquiries.
- Loyal customer base, including both private and corporate clients, with a high level of repeat business and referrals.
- Excellent supplier relationships developed over many years.
- Fully operational with all business systems, equipment and processes in place, allowing a new owner to take over seamlessly.
- Significant opportunities for further growth through expanded marketing, additional product and service offerings, and geographic expansion within the Western Cape and beyond.
- Ideal for an entrepreneur looking for a profitable, turnkey business or for an existing events company wishing to expand its operations through acquisition.