

**business**  
for sale



Date: **23rd June 2026**

Business Reference: **38288**

About the Business:

## **Turnkey device care and Portuguese cafe in high foot traffic area of Johannesburg**

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This concept is a contemporary, scalable café brand designed for nationwide rollout across high-traffic retail environments. It combines premium coffee, quality grab-and-go dining, and integrated device care services with a curated selection of tech accessories—creating a convenient, multi-purpose destination for modern consumers. Each location is built to deliver a consistent, high-quality experience, appealing to a

broad customer base ranging from busy professionals to everyday shoppers. By combining food, beverage, and essential tech services in one space, the concept naturally increases foot traffic, customer dwell time, and overall spend. With multiple complementary revenue streams—including high-margin accessory sales and in-demand service offerings—the business is strategically positioned for efficient expansion, strong brand positioning, and long-term growth. It represents a compelling opportunity for national scaling, franchising, or investment in a modern, convenience-driven retail model.

## Turnkey device care and Portuguese cafe in high foot traffic area of Johannesburg



Sector: **Food**

Asking Price:

**R 3,730,000**

Monthly Profit:

**R 106,441**

Asset Value:

**R 2,700,000**

Stock Value:

**R 20,000**

Yearly Net Profit :

**R 1,277,294**



# Business Report

## Fully describe the business's activities?

This café is a dynamic, high-energy retail concept designed for today's on-the-go lifestyle, seamlessly blending expertly crafted coffee, fresh grab-and-go meals, and a fully integrated mobile convenience offering. Set within a high-foot-traffic mall environment, the business caters to a constant flow of customers seeking premium beverages and quality food, while delivering unique added value through on-site access to phone accessories, mobile contracts, and professional device care services.

More than just a café, it functions as a convenient lifestyle hub—allowing customers to enjoy their daily coffee while purchasing essential mobile accessories, upgrading or activating airtime and device contracts, or having their devices cleaned, protected, or serviced. This integrated approach enhances customer convenience, drives longer in-store engagement, and encourages repeat visits by meeting multiple everyday needs in one stop.

With a strong focus on speed, quality, and accessibility, the concept creates multiple revenue streams beyond traditional food and beverage sales. The inclusion of high-margin mobile accessories, recurring income from contract services, and demand-driven device care solutions positions the business as a modern, scalable, and highly attractive retail opportunity that capitalizes on both daily habits and essential tech needs.

## How does the business operate on a daily basis?

Daily operations at the café focus on efficiently serving high volumes of customers by preparing quality coffee, fresh grab-and-go meals, and maintaining fast, friendly counter service throughout peak mall trading hours. At the same time, staff manage stock, cleanliness, and an additional device-care service, ensuring multiple revenue streams run smoothly in a well-organized, customer-focused environment.

## What Advertising/Marketing is carried out?

Social media, brand activations, and the Golden 5km radius strategy drive customers to your door. All supplied by franchisor.

## When does the current lease end?

3 year leases are signed by the franchisor.

## What are the main assets of the business?

All equipment and assets are included in the purchase.

## Strengths?

Prime location in a high-foot-traffic mall, ensuring steady daily customer flow  
Multiple revenue streams: coffee, food, grab-and-go retail, and device care services  
Strong focus on repeat purchases driven by high-margin coffee sales  
Compact, efficient setup with lower overhead compared to full-service restaurants

## Weaknesses?

Limited seating space may restrict dine-in customer volume  
Heavy reliance on mall foot traffic and location performance  
Smaller menu offering compared to full-service cafés or restaurants  
Requires consistent quality and speed to maintain customer loyalty

## Opportunities?

Expansion into additional high-traffic locations or franchising  
Growth in grab-and-go and convenience-driven consumer trends  
Upselling opportunities through combos, premium products, and accessories  
Increasing demand for quick service and multi-purpose retail experiences

## Threats?

Strong competition from established coffee chains and fast-food outlets  
Fluctuations in mall traffic or economic downturns affecting consumer spend  
Rising input costs (coffee beans, food ingredients, utilities)  
Dependence on maintaining consistent service quality during peak hours

## What is the reason for the sale?

This is an exciting new turnkey opportunity for any buyer who wants to make this bold new step into cafe hospitality.