business
for sale



BUSINESS REPORT

Date: **23rd November 2026**
Business Reference:**38286**

About the Business:

Portuguese restaurant located next to one of South Africa's biggest rugby stadiums, Pretoria..

Experience a vibrant, nationally recognized dining concept where bold Portuguese flavours are elevated with a contemporary edge located in a high foot traffic area next to an large rugby stadium. Across every location, dishes are crafted to deliver rich, satisfying taste—from expertly flame‑grilled favourites to signature sauces that leave a lasting impression. The atmosphere is consistently lively, warm, and inviting,

making it an ideal choice for both everyday dining and special occasions. A true highlight is South Africa's first Portuguese tapas belt—an innovative, interactive feature where chefs continuously prepare a variety of small plates and serve them on a moving belt. Guests can sample different flavors at their own pace, creating a unique and engaging experience. It's a seamless blend of quality, creativity, and consistency, offering a premium yet approachable dining experience nationwide.

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Sector: **Food**

Asking Price:

R 6,200,000

Monthly Profit:

R 379,774

Asset Value:
R 5,500,000

Stock Value:
R 100,000

Yearly Net Profit :
R 4,557,290

Business Report

Fully describe the business's activities?

Each day begins with a shared commitment to quality, as fresh ingredients are prepared consistently across every location, setting the standard for what follows. In the kitchen, teams move with confidence and precision, ensuring every dish reflects the same care, flavour, and presentation no matter the time or place. The atmosphere is driven by a sense of teamwork and pride, where efficiency meets attention to detail.
On the floor, guests are welcomed with a familiar, dependable warmth that makes every visit feel easy and enjoyable. Whether it's a quick meal or a longer gathering, the experience is designed to be seamless, friendly, and reliable. Throughout the day, the focus remains on delivering a consistent standard—great food, attentive service, and an inviting environment that customers know and trust wherever they go.

What Advertising/Marketing is carried out?

Social media, brand activations, and the Golden 5km radius strategy drive customers to your door. All supplied by franchisor.

Financial projections

All financial projections have been done by the franchisor. Aldes shall not be held liable or responsible for the accuracy, completeness, or reliability of any figures or information provided to it by the franchisor. All such data is assumed to be correct as supplied, and Aldes expressly disclaims any obligation to verify or validate the information. Consequently, any errors, omissions, or inaccuracies in the franchisor's figures will remain the sole responsibility of the franchisor.

When does the current lease end?

New 3 year lease signed by landlord and franchise.

What are the main assets of the business?

All equipment and assets are included in the purchase.

Strengths?

- Strong brand identity built around vibrant Portuguese cuisine and a lively, welcoming atmosphere.
- Consistent quality of flavourful, freshly prepared dishes that create a memorable dining experience.
- Broad appeal to families, groups, and casual diners looking for both comfort and excitement.
- Energetic in-store experience that encourages repeat visits and customer loyalty.

Weaknesses?

- Heavy reliance on dine-in traffic can make revenue vulnerable during quieter periods.
- Menu perception may be limited if customers primarily associate the restaurant with a few signature dishes.
- Operational complexity in maintaining consistency across food quality, service, and atmosphere daily.
- Premium dining feel may be perceived as less accessible to price-sensitive customers.

Opportunities?

- Expansion into delivery, takeaway, and digital ordering to reach a wider audience.
- Menu innovation, including seasonal specials or healthier options, to attract new customer segments.
- Strategic marketing and promotions to enhance brand visibility and drive foot traffic.
- Potential for new locations or franchising to grow the footprint and market presence.

Threats?

- Intense competition from other casual dining and fast-casual restaurant brands.
- Economic downturns impacting discretionary spending on dining out.
- Rising food and operational costs affecting profit margins.
- Changing consumer preferences toward convenience, affordability, or alternative cuisines.

What is the reason for the sale?

This is an exciting new turnkey opportunity for any buyer who wants to make this bold new step into restaurant hospitality.