



# BUSINESS REPORT

Date: **12th January 2026**  
Business Reference:**36541**

About the Business:

## **Hotel/Resort for sale in Gauteng**

---

Many years operating , profitable, within easy driving distance from Johannesburg. Well managed and well maintained

# Hotel/Resort for sale in Gauteng



Sector: **Accommodation**

Asking Price:

**R 59,900,000**

Asset Value:  
**R 63,000,000**

Monthly Profit:

**R 420,207**

Stock Value:  
**R 1,000,000**

Yearly Net Profit :  
**R 5,042,483**



# Business Report

## Fully describe the business's activities?

The business operates as a Hotel and Resort

## How does the business operate on a daily basis?

The management team and staff handle the activities of the Hotel/Resort on a daily basis

## What Advertising/Marketing is carried out?

The Brand is marketed within a marketing plan in conjunction with Marketing Agents. Internal events and social media are used to attract clients.

## What competition exists?

Yes

## How could the profitability of the business be improved?

More Marketing and organizing of events to attract clients during the week days can be done

## Give a breakdown of staff/ functions/ length of service?

Detail is available

## Do any have management potential?

Yes

## How involved is the Owner in running the business?

Only on a monitoring capacity.

## When does the current lease end?

None

## What are the trading hours?

24 hours 7 days a week

## What are the main assets of the business?

The comfortable accommodation with fantastic facilities on site, restaurant, bar, nearby golf course, swimming pool, gym, spa and a river to be explored by a kayak.

The Hotel / Resort is Sectional title registered and can more than 100 rooms being sold if so wish..  
There are a 500kva Generator installed.

## Strengths?

Well established and well run Hotel/Resort  
Beautiful environment.  
Easy to reach from Pretoria and Johannesburg.

## Weaknesses?

Occupancy to be increased during the weekdays

## Opportunities?

Buildings can be extended for further development.  
New developments in the area is on its way that will compliment the Hotel/ Resort activities.

## Threats?

Strikes and bad publicity

## What is the reason for the sale?

The owner would like to retire and consolidating his businesses