



Date: 11th November 2025
Business Reference: 36541

About the Business:

## Hotel/Resort for sale in Gauteng

Many years operating, profitable, within easy driving distance from Johannesburg. Well managed and well maintained

# Hotel/Resort for sale in Gauteng



Sector: Accommodation

Asking Price:

R 59,900,000

Monthly Profit:

R 420,207

Asset Value: **R 63,000,000** 

Stock Value: **R 1,000,000** 

Yearly Net Profit : R 5,042,483

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The operates as a Hotel and Resort

#### How does the business operate on a daily basis?

The management team and staff handles the activities of the Hotel/Resort on a daily basis

## What Advertising/Marketing is carried out?

The Brand is marketed within a marketing plan in conjunction with Marketing Agents. Internal events and social media is used to attracted clients.

## What competition exists?

Yes

## How could the profitability of the business be improved?

More Marketing and organizing of events to attract clients during the week days can be done

## Give a breakdown of staff/ functions/ length of service?

Detail is available

#### Do any have management potential?

Yes

## How involved is the Owner in running the business?

Only on a monitoring capacity.

#### When does the current lease end?

None

## What are the trading hours?

24 hours 7 days a week

#### What are the main assets of the business?

The comfortable accommodation with fantastic facilities on site, restaurant, bar, nearby golf course, swimming pool, gym, spa and a river to be explored by a kayak.

The Hotel / Resort is Sectional title registered and can more than 100 rooms being sold if so wish...

There are a 500kva Generator installed.

## Strengths?

Well established and well run Hotel/Resort Beautiful environment.

Easy to reach from Pretoria and Johannesburg.

#### Weaknesses?

Occupancy to be increased during the weekdays

#### **Opportunities?**

Buildings can be extended for further development.

New developments in the areais on its way that will compliment the Hotel/ Resort activities.

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## Threats?

Strikes and bad publicity

## What is the reason for the sale?

The owner would like to retire and consolidating his businesses

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