



BUSINESS REPORT

Date: **4th May 2024**

Business Reference: **25354**

About the Business:

Service and repair workshops - New Franchises for sale

Own your own franchised business. Tried and tested methods with ongoing support from Head Office.

Service and repair workshops - New Franchises for sale



Sector: **New Franchise Opportunities**

Asking Price:

R **1,200,000**

Monthly Profit:

R **32,234**

Asset Value:

R 0

Stock Value:

R 0

Yearly Net Profit :

R 386,805



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Give a breakdown of staff/ functions/ length of service?

Staff normally consist of:

1 x Manager
1 x Receptionist
1x Qualified Mechanic 1 x Assistant Mechanic 1 x Cleaner
4-5 Flyer guys

How involved is the Owner in running the business?

Owners are encouraged to be hands on in the management of their branch

What are the main assets of the business?

For R1.2m (excl VAT), you obtain a full turnkey operation, inclusive of a 5-star graded workshop, which is in line with RMI (Retail Motor Industry) standards. Included therein are the diagnostic machinery, tooling, IT, Lifts, furniture, branded gear, full management system & signage necessities (Plus much more!)

Strengths?

A leader in the car service industry. They offer competitive prices and excellent service to all of their clients. They are a recognised and trusted brand. Their enthusiastic head office specialists provide the support, guidance and advice franchisees require to run a successful business without stifling their entrepreneurial spirit. Ongoing support and training are provided. Power of group purchasing deals. Business analysis reports are provided annually.

Weaknesses?

None seen.

Opportunities?

To build a loyal and growing clientele within your franchise area to become their preferred service centre.
Grow your portfolio into many branches.

The Franchisee can focus solely on their business while head offices take care of the rest in terms of e.g. front office staff training, national marketing campaigns, CRM management etc.

Right to repair will be coming into effect on the 1st July 2021 which will enable aftermarket workshops such as this to service and repair vehicles which are still under warranty. This in turn will open the market extensively for new business.

Threats?

None perceived other than the franchisee not running his/her business effectively and according to franchisor specifications.

What is the reason for the sale?

Franchisor focusing on growing their footprint in the Western Cape and KZN