

business
for sale



Date: **11th June 2026**

Business Reference: **BFS00326**

About the Business:

Own a High-Growth Ola & Magnum Ice Cream Factory outlet in Centurion for sale

This newly established ice cream business specializes in the retail and wholesale distribution of the full Ola/Magnum ice cream range.

Revenue is generated through multiple channels, including direct store sales, mobile bicycle vendors operating at schools, sporting events, universities, taxi ranks, and other high-traffic locations, as well as supplying branded ice cream freezers to schools, supermarkets, gyms, butcheries, and other retail outlets.

The supplier provides refrigerators, bicycles, push carts, and marketing support, allowing for significant expansion opportunities with minimal capital investment.

Operating for only three months, the business is positioned for growth, with the potential to diversify into complementary products such as soft drinks, energy drinks, snacks, frozen foods, coffee, and hot pies. The store also features an outdoor seating area for customers.

The owner is selling due to relocation, presenting an excellent opportunity for a new owner to capitalize on the business's strong supplier support, scalable distribution model, and substantial growth potential.

ASKING PRICE INCLUDING STOCK: R130 000

Own a High-Growth Ola & Magnum Ice Cream Factory outlet in Centurion for sale



Sector: **Retail**

Asking Price:

R 100,000

Monthly Profit:

R 0

Asset Value:

R 0

Stock Value:

R 30,000

Yearly Net Profit :

R 0



Business Report

Fully describe the business's activities?

The business offers the complete **Ola/ Magnum ice cream product range**, available for both retail customers and wholesale buyers purchasing in bulk.

An exciting growth opportunity lies in expanding the network of mobile vendors who sell ice creams from branded bicycles at schools, sporting events, taxi ranks, universities, educational institutions, golf days, residential suburbs, and other high-traffic locations. All bicycles are provided by the supplier.

Additional revenue can be generated by placing branded ice cream freezers in school tuck shops, canteens, supermarkets, gyms, butcheries, liquor stores, convenience stores, and other suitable retail outlets. The business supplies ice cream products at wholesale prices, while the outlets sell them at recommended retail prices. All branded freezers are provided by the supplier.

There is also significant potential to increase turnover by introducing complementary products such as soft drinks, energy drinks, snacks, frozen foods, hot pies, coffee, and other convenience items.

The premises include an outdoor seating area where customers can relax and enjoy their purchases, creating an inviting and customer-friendly environment.

Monthly Lease Amount:

The monthly lease amount is R10 370 Excl. VAT, water, and lights.

How long has the business been established?

The business is new and has only been operating for three months.

Is the business VAT Registered?

Not as yet.

How many employees?

One

When does the current lease end?

2 year lease that commenced on the 1st of March 2026 and ends on the 28th of February 2028.

Is there an option of renewal & what period?

Yes.

What is the annual escalation %?

8% per annum

What is the square meters of the business?

70 square meters

Is a copy of the lease available?

Yes

What lease deposit and/or other surety is required?

The deposit is two months upfront but is included in the selling price.

What are the main assets of the business?

Not applicable

What is the reason for the sale?

Owner relocating

Why is this a good business?

This business has unlimited potential.

Your supplier provides you with all the assets i.e the refridgerators for you to supply as many outlets as you want and build up your turover and income.

They will also supply you as many bicycles and push carts that you need to build up your fleet of vendors.

The supplier offers all the support that you need in terms of marketing material like flags, signage, posters etc.