business
for sale



# BUSINESS REPORT

Date: **18th November 2026**
Business Reference:**38225**

About the Business:

## Franchised reseller and installer of blinds, shutters, awnings, security doors

This is a great opportunity to acquire a well-established franchise with over seven years of trading history in a growing market.

# Franchised reseller and installer of blinds, shutters, awnings, security doors



Sector: **Services**

**Asking Price:**

R 1,100,000

**Monthly Profit:**

R 50,886

Asset Value:
**R 435,000**

Stock Value:
**R 0**

Yearly Net Profit :
**R 610,631**

# Business Report

## Fully describe the business's activities?

This is a franchised reseller and installer of blinds, awnings, shutters, security doors, and roofing, operating under a national franchise brand.

## How does the business operate on a daily basis?

The business is operated with a team of four staff members. The team handles quotations, order placement and installation coordination. Installations are carried out by experienced personnel within the team.

## What Advertising/Marketing is carried out?

The franchisor maintains a professional national website and an active presence across social media platforms including Facebook, Instagram, TikTok, LinkedIn and Pinterest. The branch leverages this national infrastructure alongside local marketing initiatives, vehicle branding and visible showroom signage.

## How could the profitability of the business be improved?

Increased owner involvement, a more focused marketing campaign and expanded outreach into surrounding towns within Mpumalanga would significantly improve revenue and profitability.

## Do any have management potential?

Yes

## How involved is the Owner in running the business?

It is advisable to

## When does the current lease end?

Details of the current lease agreement will be made available to approved buyers. The new owner will be required to negotiate a lease with the landlord.

## What are the trading hours?

The business operates from 8am to 5pm, Mondays to Fridays.

## What are the main assets of the business?

The main assets include one vehicle, tools and equipment, and showroom fittings and displays. A full asset register is available on request.

## Strengths?

Well-established branch with over seven years of trading history. Part of a nationally recognised brand - trusted since 2009 with 32 branches nationally. Experienced team, including a capable manager, able to run operations independently. Strong national marketing and digital infrastructure (website, social media, lead generation). No stock holding required, reducing working capital risk. Vehicle and equipment fully paid off with no financial encumbrances.

## Weaknesses?

Fluctuations in building and renovation trends could impact demand.

## Opportunities?

The area is a growing commercial and residential hub with strong demand for home improvement products. Appointment of a sales representative could meaningfully grow the client base. An involved owner-operator could drive exponential growth given the brand strength and existing team.

## Threats?

General economic conditions affecting consumer spending on home improvement. Competition from national retailers and independent blind suppliers in the region.

## What is the reason for the sale?

The owners are relocating to another province and are no longer in a position to actively manage the business. They wish to pass the business on to a motivated owner who can grow the business.