business
for sale



BUSINESS REPORT

Date: **8th November 2026**
Business Reference:**38216**

About the Business:

High-Quality Non-Structural Panelbeater with Factory Approved Standards [38216]

Established non structural panelbeater business delivering high-quality cosmetic vehicle repairs from a fully equipped workshop, supported by experienced technicians and consistent daily workflow from both insurance and private clients.

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Sector: **Services**

Asking Price:

R 2,800,000

Monthly Profit:

R 84,653

Asset Value:
R 979,341

Stock Value:
R 0

Yearly Net Profit :
R 1,015,840

Business Report

Fully describe the business's activities?

The business specialises in non-structural automotive repair and restoration services from a fully equipped workshop environment. The operation focuses on high-quality workmanship, fast turnaround times and cost-effective repair solutions for customers.

Core services include Paint Repairs, Dent Repairs, Bolt-off Bolt On Panel Replacements, Plastic Bumper Repairs, Scratch and Scuff Removal and Alloy Wheel Refurbishment

The business services private vehicle owners, fleet operators and insurance-related clients, generating repeat business through established relationships and consistent service delivery.

Operations are supported by experienced staff, specialised repair equipment and established systems that allow for efficient workflow management and scalable future growth opportunities.

Manufactory Approvals for Hyundai and Mazda

How does the business operate on a daily basis?

Daily operations are structured around a workshop-based repair workflow. Vehicles are booked in, assessed on arrival, and allocated for repair based on urgency and approval status.

Work is prioritised between insurer-approved jobs and private client bookings, ensuring steady workflow management throughout the day.

Approximately 50% of work is derived from established insurance contracts with traditional in-direct insurers while the remaining 50% comes from private clients.

The business is also factory approved with Hyundai and Mazda, supporting dealership-related work and manufacturer-standard repair requirements.

Technicians are assigned specific repair stages including preparation, panel work, painting and finishing. Quality control checks are completed before vehicle release. Administrative staff manage insurer communication, approvals, invoicing and customer updates, ensuring smooth daily operations.

What Advertising/Marketing is carried out?

Website, Social Media and Radio Adverts

What competition exists?

Other autoshops

How could the profitability of the business be improved?

Week-end Trading

Give a breakdown of staff/ functions/ length of service?

The business operates with a small, structured workshop team led by a hands-on manager who is also a qualified panel beater.

Key roles include an estimator responsible for assessing damage, preparing quotes and liaising with insurers and customers.

A spray painter manages all paintwork, colour matching and refinishing processes to manufacturer standards.

Panel beaters carry out non-structural repairs, ensuring vehicles are restored to pre-accident condition.

Additional workshop workers support preparation, sanding, assembly and general repair tasks to ensure smooth workflow and turnaround efficiency.

The team operates in a coordinated production-style environment with clear role allocation, enabling consistent output quality and efficient job processing.

Do any have management potential?

Yes the manager

How involved is the Owner in running the business?

The owner is minimally involved in day-to-day operations and is largely absentee from the business.

Operational management is handled by on-site staff and the workshop manager, who oversees daily workflow, staff coordination and production output.

The owner's involvement is mainly limited to financial oversight and high-level administrative functions, with no regular operational input.

The business is therefore effectively run independently by the management team, with established systems in place to ensure continuity of operations without active owner participation.

This structure provides a semi-passive ownership model, where performance is driven by staff and operational processes rather than direct owner involvement.

When does the current lease end?

The current lease agreement runs until 31 July 2027, providing medium-term security of tenure for operations.

Rental payments are due monthly and payable on the 7th of each month.

The lease structure supports business stability and allows sufficient time for operational planning and growth within the existing premises.

What are the trading hours?

Normal Business Hours

Strengths?

Established insurer contracts provide steady, repeat work
Balanced revenue mix between insurance and private clients
Factory approvals support dealership and OEM-quality work
Experienced workshop team with defined roles

Weaknesses?

Dependence on insurer approvals can affect cash flow timing
Skilled labour required for consistent quality output
Workshop-based model limits geographic expansion

Opportunities?

Expand private client marketing to increase margins
Grow dealership relationships for higher-volume work
Introduce additional high-margin cosmetic repair services
Potential to scale staffing and throughput
Open on Saturdays

Threats?

Competition from other panel shops and mobile repair operators
Insurance industry pricing pressure
Skilled technician shortages impacting capacity

What is the reason for the sale?

The sale is due to the owner reaching retirement age.

The owner is 74 years old and wishes to consolidate his business interests. In addition, the Somerset West location requires regular travel from Cape Town, and he is seeking to reduce his operational commitments and focus on opportunities closer to home.

The decision is driven by succession planning and reducing operational commitments, rather than any issues with performance or trading conditions.

The business is stable and operational, but the owner wishes to step back from ongoing involvement and focus on personal consolidation.