business
for sale



BUSINESS REPORT

Date: **31st October 2026**
Business Reference:**38190**

About the Business:

Sport Clothing Business with Growth Prospects

Own a bespoke sport clothing brand and custom design solutions to create high-quality golf shirts, caps, jerseys, and jackets traded through well established online channels and directly to a large database of corporate customers.

Sport Clothing Business with Growth Prospects



Sector: **Retail**

Asking Price:

R 420,000

Monthly Profit:

R 20,179

Asset Value:
R 0

Stock Value:
R 0

Yearly Net Profit :
R 242,152

Business Report

Fully describe the business's activities?

This bespoke sport clothing business offer its own prominent brand of golf apparel. The primary commitment revolves around creating golf shirts that seamlessly merge style with practicality. Beyond their distinctive shorts, they offer an extensive assortment of golf clothing including, caps, jerseys and jackets.
The products are sold online and to corporate businesses where logos and customer branding are applied.
The business also provide sport clothing branded to customer specifications, including school and club sport team kit, coaching staff clothing, etc.

How long has the business been established?

7 years

How does the business operate on a daily basis?

Customer proposals: Designs created according to customer requirements and quotes prepared
Orders placed with manufacturers
Expediting of orders
Preparation of completed orders including delivery/shipment
Customer relationship activities including exhibitions at golf days and general entertainment
Advertising and marketing activities on social media
Research and development of new products and manufacturers
Quality control activities

What Advertising/Marketing is carried out?

Social media and online platforms
Direct marketing to 700 customers on its database

What competition exists?

There are healthy competition that drives the business to excellence in customer service, quality of product and exceptional relationships

How could the profitability of the business be improved?

Extend range of products
Extend customer base to other more sport disciplines including winter sports
Investment in stock to keep fast movers on hand for quick sales

How involved is the Owner in running the business?

The owner is directly involved, however the business is capable of being run by an employee on a daily basis

Can this business be run from home?

Yes, this business is ideally run from home. No office is required

What are the main assets of the business?

The business do not require any assets other than computer equipment

Strengths?

Exceptional brand and quality of product
Flexibility in customer branding on products
Track record of substantial business and established database of 700 customers

Weaknesses?

Owners' focus divided

Opportunities?

Expand on product range
Growth opportunities through increased marketing

Threats?

Macro economy and effect on textiles

What is the reason for the sale?

Owner received an excellent opportunity for a full-time position in corporate

Why is this a good business?

This business is well-positioned to return to outstanding profitability achieved in previous years with the right focus and attention. It is a great opportunity to acquire an established business with an extensive database of customers and prominent brand at an attractive price. It will suit an owner with a passion for apparel and entrepreneurial spirit who seek a flexible working environment.