business
for sale



BUSINESS REPORT

Date: **23rd November 2026**
Business Reference:**BFS00309**

About the Business:

Boutique Pilates Studio and Training Academy

A well-established boutique pilates studio and training academy is now available for acquisition after nearly two decades in operation in Gauteng, South Africa.

This business has built a strong reputation within the premium wellness sector and offers diversified

income streams through both private client services and instructor training programmes. The combination of studio operations and academy-based revenue creates an attractive opportunity for an entrepreneur, investor, or existing wellness operator looking to expand into a specialised and growing market.

Included in the sale is a comprehensive range of quality equipment and apparatus, accredited course material and intellectual property, established digital platforms, social media presence, and a loyal client database. The business operates from leased premises and is offered as a fully equipped turnkey opportunity.

The academy component provides additional scalability and brand positioning beyond the traditional studio model, while the established client base and long-standing market presence create a solid foundation for future growth. Opportunities exist to expand class offerings, introduce online training, grow corporate wellness services, or scale the educational side of the business further.

This opportunity is particularly well-suited to an experienced Pilates professional or studio operator who can apply their industry knowledge, leadership skills, and operational expertise to unlock further growth and build on the business's established success.

The asking price excludes VAT.

Boutique Pilates Studio and Training Academy



Sector: **Sales & Services**

Asking Price:

R 2,790,000

Monthly Profit:

R 81,881

Asset Value:
R 1,686,060

Stock Value:
R 0

Yearly Net Profit :
R 982,570