

**business**  
for sale



**BUSINESS  
REPORT**

Date: **13th May 2026**

Business Reference: **37331**

About the Business:

## **Southern Africa Cross-Border Transport Business for Sale – Gauteng HQ**

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This Gauteng-based transport company specialises in cross-border freight to neighbouring SADC countries, including Namibia, Botswana, Zimbabwe, and Zambia. It offers reliable delivery of general, palletised, and time-sensitive cargo with a focus on route efficiency and customs compliance. A well-maintained long-haul fleet and centralised tracking system ensure operational transparency and service

excellence. The business enjoys repeat work from FMCG, retail, and industrial clients, backed by strong relationships with border and clearing agents. Ideal for buyers seeking a scalable, regionally entrenched logistics operation with established cross-border expertise.

## Southern Africa Cross-Border Transport Business for Sale – Gauteng HQ



Sector: **Services**

Asking Price:

**R 26,150,000**

Monthly Profit:

**R 986,990**

Asset Value:

**R 14,474,851**

Stock Value:

**R 0**

Yearly Net Profit :

**R 11,843,878**



# Business Report

## Fully describe the business's activities?

The company specialises in cross-border freight transport to neighbouring African countries, primarily servicing routes between South Africa and destinations such as Namibia, Botswana, Zimbabwe, Mozambique, Zambia, Lesotho and Malawi. Operations include the transportation of general cargo, palletised goods, and time-sensitive consignments, with a strong focus on reliability, route efficiency, and compliance with regional customs and regulatory requirements. The fleet is equipped with long-haul vehicles suitable for diverse road conditions, and all consignments are managed through a centralised dispatch and tracking system to ensure transparency and delivery assurance. The business maintains strong relationships with clearing agents, border officials, and repeat clients across various industries, including manufacturing, retail, and FMCG.

## How does the business operate on a daily basis?

The business follows a structured daily routine designed to ensure the smooth coordination of cross-border logistics. The owner plays a role in client relationship management, engaging directly with clients to discuss trip outcomes and plan upcoming routes based on cargo availability, border conditions, and delivery timelines. The owner does not have personal relationships with any of the clients; these are strictly business relationships. Administrative support is split across two key functions: One administrator is responsible for preparing detailed route sheets, which include estimated trip expenses, tolls, fuel costs, and all necessary border documentation such as permits and customs paperwork. A second administrator manages incoming transport requests, liaising with clients to confirm load details and coordinating directly with drivers for collection and delivery. This includes briefing drivers before departure, tracking trip progress, and handling any on-route issues. Upon completion of each trip, the administrator collects proof of delivery (POD) and ensures that all supporting documents — including stamped border papers — are verified and delivered to the client promptly, maintaining a strong focus on accuracy and compliance.

## How are the clients attracted to the business?

As cross-border transport is a specialised industry, the majority of the company's business comes from repeat customers who rely on consistent, reliable service. New clients are often attracted through brand visibility, as the company's branded trucks are frequently seen operating across various African countries, prompting direct enquiries. In addition, a significant portion of new business is generated through word-of-mouth referrals from satisfied existing clients, further reinforcing the company's reputation in the region.

## What Advertising/Marketing is carried out?

Marketing efforts are limited to vehicle branding, presenting a strong opportunity for a new owner to implement structured marketing initiatives.

## What competition exists?

The cross-border transport sector is specialised, requiring in-depth knowledge of customs procedures, regional regulations, and route planning. As a result, less competitors are operating at the same level of reliability and compliance, which reduces direct competition in this niche market.

## How could the profitability of the business be improved?

Profitability can be improved by increasing fleet utilisation, reducing empty return trips, and optimising routes for fuel efficiency. A formal sales and marketing strategy beyond vehicle branding—targeting high-volume industries—could drive new business. Reviewing pricing structures and introducing tiered rates for time-sensitive deliveries would enhance margins. Strengthening partnerships with clearing agents and regional operators can improve turnaround times and load-sharing opportunities. Lastly, streamlining overheads and improving driver performance would further boost efficiency.

## How involved is the Owner in running the business?

The owner and his wife are involved daily.

## When does the current lease end?

They have a year to year contract

## What are the trading hours?

Monday to Friday 8:00 - 17:00

## What are the main assets of the business?

M A N Tgs 2020 model.  
M A N Tgs 26480 T/T 2020 model.  
M A N Tgs 26.440 2011 model.  
M A N Tgs 26.440 Bl Lx 6X4 T/T C/C 2018 model.  
M A N Tgs 26.440 Bls Lx 6X4 T/T C/C 2012 model.  
M A N Tgs 26.480 2021 model.  
M A N Tgs 26.480 6X4 Bls Lx Efficientline T/T C/C 2017 model.  
M A N Tgs 26.480 6X4 Bls Lx Efficientline T/T C/C 2021 model.  
M A N Tgs 26.480 Bls Lx 6X4 T/T C/C 2014 model.  
M A N Tgs Truck 2020 model.  
Henred Fruehauf Heavy Trailer 2020 Model.  
Henred Fruehauf Heavy Trailer 2019 Model.  
Henred Fruehauf Heavy Trailer 2019 Model.  
Henred Fruehauf Heavy Trailer 2020 Model.  
Henred Fruehauf Heavy Trailer 2021 Model.  
Henred Fruehauf Heavy Trailer 2021 Model.  
Henred Fruehauf Tandem Tautliner Link 2022 Model.  
Henred Fruehauf Tandem Tautliner Link 2022 Model.  
Henred Fruehauf Tandem Tautliner Link 2022 Model.  
Henred Fruehauf Tandem Tautliner Link 2022 Model.  
Henred Fruehauf Tandem Tautliner Link 2022 Model.  
Henred Fruehauf Tandem Tautliner Link 2022 Model.  
Henred Fruehauf Tandem Tautliner Link 2022 Model.  
Henred Fruehauf Tandem Tautliner Link 2022 Model.  
Sa Truck Bodies 6.1/12.2 Tautliner Superlink Combinations 2023 Model.  
Sa Truck Bodies Tandem Tandem Tautliner Link 2024 Model.  
Sa Truck Bodies Tandem Tandem Tautliner Link 2024 Model.  
Sa Truck Bodies Tandem Tandem Tautliner Link 2024 Model.  
Sa Truck Bodies Tandem Tandem Tautliner Link 2024 Model.  
  
M A N Tgs 26-480 6X4 Bls Lx Truck Tractor 2020  
Man Tgs 2000

## Strengths?

**Established Client Base:** Long-standing relationships with a large manufacturer and FMCG company, contributing approximately 80% of revenue.  
**Specialised Knowledge:** In-depth experience with cross-border logistics, customs procedures, and regional regulations.  
**Operational Efficiency:** Well-defined daily processes covering route planning, driver coordination, documentation, and proof of delivery.  
**Brand Visibility:** Branded trucks operating across multiple African countries serve as a passive but effective marketing tool.

## Weaknesses?

**Client Concentration Risk:** Heavy reliance on two major clients poses a revenue risk if one contract is lost or scaled down.  
**Limited Online Presence:** A lack of digital marketing or an underdeveloped website can make it harder to attract new clients outside of existing networks.

## Opportunities?

Expansion into New Routes: Potential to grow services into other SADC countries or under-served regions.  
Diversifying Client Base: Targeting additional sectors (e.g. mining, Agri-exports) could reduce reliance on current major clients.

## Threats?

Fuel Price Volatility: Rising diesel costs directly impact margins unless effectively managed or passed on to clients.

## What is the reason for the sale?

The owner wants to retire.