business
for sale



BUSINESS REPORT

Date: **31st October 2026**
Business Reference:**38111**

About the Business:

Suppliers of Barware to Bars, Nightclubs, Restaurants amd Supermarkets. East Rand.

Suppliers of barware to the bar, restaurant and nightclub sector as well as well-known supermarkets. This business has a positive history and can still grow further into new areas which have been untapped.

Suppliers of Barware to Bars, Nightclubs, Restaurants amd Supermarkets. East Rand.



Sector: **Services**

Asking Price:

R 5,200,000

Monthly Profit:

R 173,584

Asset Value:
R 422,520

Stock Value:
R 500,000

Yearly Net Profit :
R 2,083,012

Business Report

Fully describe the business's activities?

Suppliers of bar necessities and products to the bar, nightclub and restaurant industry as well as to retail supermarkets in South Africa and Southern African countries.

How does the business operate on a daily basis?

There is an office/admin manager on board who handles day-to-day queries, assists with logistics, ensures sales reps calling etc. The owner is also involved on a daily basis and controls the purse strings as in payments etc.

What Advertising/Marketing is carried out?

The Sales Reps visit different clients at least on a monthly basis. This involves the whole of Gauteng as well as Limpopo and Mpumalanga.

What competition exists?

No other company supplies a range like this company does.

How could the profitability of the business be improved?

Buy larger quantities of supplies to save costs. More advertising on social media.

Do any have management potential?

Yes, there is an office/admin person who basically acts as a manager already.

How involved is the Owner in running the business?

The owners is involved on a daily basis.

When does the current lease end?

The business operates from the owner's premises. The owner is prepared to allow a new owner to operate from the premises for a period of time whilst they bed down the purchase of the business. The business is easy to move.

What are the trading hours?

Monday to Friday: 8.00 am to 4.30 pm.

What are the main assets of the business?

Shelving, desks, computers, motor vehicles, stock.

Strengths?

The history of the company - well known in the sector - [probably one of the leaders. Excellent staff. Scalability - can easily grow further.

Weaknesses?

Normal economic conditions - but this business has been around long enough to weather the storms.

Opportunities?

Western Cape area can grow easily. Agents can assist with this quite economically. Other areas such as KZN can also grow exponentially.

Threats?

None really other than downturns in the economy which the business has navigated easily in the past.

What is the reason for the sale?

The owner wishes to retire.