

business
for sale



Date: **14th April 2026**

Business Reference: **38125**

About the Business:

Driftsands Uvongo Short-Term Holiday Letting Business

Established 17 years, run from home.

Driftsands Uvongo Short-Term Holiday Letting Business



Sector: **Accommodation**

Asking Price:

R 360,000

Monthly Profit:

R 17,969

Asset Value:

R 360,000

Stock Value:

R 0

Yearly Net Profit :

R 215,625



Business Report

Fully describe the business's activities?

Short term holiday letting of self catering apartments.

What Advertising/Marketing is carried out?

Linked to major on-line travel agents – booking.com, Lekkaslaap, AirBnb, etc.
High profile Facebook campaign.
Own web site.
Utilises Nightsbridge property management software.

What competition exists?

Number of rental agencies, with diverse listings in multiple locations.
Small “informal” letting by cleaning services/garden services, etc.

What are the seasonal trends?

High season is December school holidays and Easter.
Other school holidays show increase over other months.

How could the profitability of the business be improved?

Increasing listings in other complexes.
Strict management of cash flow.
Expand into letting holiday homes.

How involved is the Owner in running the business?

Owner managed.

What are the trading hours?

Theoretically 24 hours a day. On-line instant bookings, and answering the office cell phone whenever it rings. Advertised trading hours are 9am to 2pm.

What are the main assets of the business?

No assets, as everything is done on line. Currently operated from utilising personal laptop, printer and wifi router.

Strengths?

All units in one complex. Can accommodate groups of up to 30 in the various units.
Situated on the sea front, with sea front units having magnificent sea views.
Situated in Uvongo within easy walking distance to swimming beach, restaurants, Spar , etc.

Weaknesses?

All units in one complex.
Reliant on owners to update and modernise their units.

Opportunities?

Get listings in other complexes.
List holiday houses in other towns in the area
Undertake long term letting.
Diversify to include a laundry service and a cleaning service.

Threats?

Change of ownership of units. New owners doing own letting.
Movement away from short term letting to longer term letting.
Owners moving in permanently.

What is the reason for the sale?

Retirement.

Why is this a good business?

Easy to run. Using Nightsbridge makes it simple. Low costs – expenses are easily manageable.
Good reputation amongst suppliers and guests.