

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **3rd July 2024**

Business Reference: **34383**

About the Business:

360 Degree Virtual Tour Photography Sales - Contract Income.

Be a part of the Head Office growth trajectory. They are looking to establish branches together with you with full training and support given.

360 Degree Virtual Tour Photography Sales - Contract Income.



Sector: **Services**

Asking Price:

R **350,000**

Monthly Profit:

R **37,815**

Asset Value:

R 0

Stock Value:

R 0

Yearly Net Profit :

R **453,777**



Business Report

Fully describe the business's activities?

Interactive and 360 degree Photographic Virtual Tours and Google Streetview advertising and marketing for retail businesses, motor dealerships, wholesale warehouses, property sales etc. Full training is given to new owners, countrywide, as well as the telesales person that is to be employed for the branch.

How does the business operate on a daily basis?

The telesales person will make appointments and normally concludes the sale and signs up the client. The owner then meets the client to film and video the premises and/or products.

What competition exists?

This business is probably the biggest in the country in this field and is the market leader.

How involved is the Owner in running the business?

The owner will be involved 100% of the time for at least the 1st year.

When does the current lease end?

This is a work-from-home opportunity.

What are the trading hours?

Monday to Friday: 8.00 am to 4.30 pm.

What are the main assets of the business?

Laptop for the owner, Laptop for the Telesales person, virtual reality camera and equipment and uncapped internet.

Strengths?

This is a unique business being safe and convenient for assisting your clients with marketing - even through Covid lockdowns. It showcases your business and products to anyone, anywhere virtually.

Weaknesses?

None really. This is the advertising/marketing medium of the future.

Opportunities?

This product assists with selling and marketing of products and augments sales and assists in upselling. It is a natural add-on to any company's marketing and sales strategy and at minimal cost.

Threats?

Normal economic conditions but this is an affordable product for all businesses.

What is the reason for the sale?

The Head Office in Gauteng is on a growth trajectory and wants to pursue opportunities of branches to be purchased in all the major metropolitan areas: Johannesburg, Pretoria, Cape Town, Durban, Port Elizabeth, East London, Bloemfontein and also provinces such as Mpumalanga, Northwest, Limpopo, Northern Cape. There are limited branches per metropolitan area or province.