



Date: **29th April 2026**

Business Reference: **37863**

About the Business:

## **Two well designed and situated gift stores in Cape**

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Two perfectly designed and well-known retail outlets and a newly launched online retail store. Both stores are based in prime retail shopping centres and cater primarily for the upmarket clientele. The business offers a large variety of mostly locally designed & produced products, showcasing some of South Africa's best brands and artists. The gifts stores are the preferred store when a perfect gift is needed for a loved

one, friend or colleague or even for a self spoil. The business stock a variety of Gifting, Lifestyle & Body Products and Home Décor. Local key brands include Charlotte Rhys, Charisma Candles, Poppy Divine, MIES Body Products, Tweenology, Mungo , Antelo and so much more!

## Two well designed and situated gift stores in Cape



Sector: **Retail**

Asking Price:

**R 2,700,000**

Monthly Profit:

**R 80,100**

Asset Value:

**R 308,300**

Stock Value:

**R 800,000**

Yearly Net Profit :

**R 961,204**



# Business Report

## Fully describe the business's activities?

Two beautifully designed and well-known retail outlets and a newly launched online retail store. Both stores are based in prime retail shopping centers and cater to the upmarket clientele. The business offers a large variety of mostly locally designed & produced products, showcasing some of South Africa's best brands and artists.

The gift stores are the preferred place to find a perfect gift for a loved one, friend, colleague, or even for self-spoil.

The business stocks a variety of Gifting, Lifestyle & Body Products, and Home Décor.

## How does the business operate on a daily basis?

Retail sales through walk-ins into the stores

## What Advertising/Marketing is carried out?

The Shopping Centres do ongoing promotions. The business does regular Social Media posts

## What competition exists?

No real threatening competition in the centres. Most suppliers only supply to one stockist in an area

## How could the profitability of the business be improved?

Growth of the newly launched website

Opening of further stores: Suppliers are very eager

## Give a breakdown of staff/ functions/ length of service?

Managers: 7 years

Assistant: 2 years

Casuals: 1 year and new casual

## Do any have management potential?

Yes, there are already 2 managers ; and 1 assistant has management potential and very eager.

## How involved is the Owner in running the business?

Admin role – works from home, mostly in the morning

## When does the current lease end?

Lease 1: 2029

Lease 2: 2027

## What are the trading hours?

Store 1: 9am – 5pm

Store 2: 9am – 7pm

Shorter times over weekends

## What are the main assets of the business?

A full list on file

## Strengths?

The only specialised gift store in the shopping centres.

Lots of local and international foot traffic in both areas.

Promoting Local artist and products.

Selling strong name brands.

Well-trained staff who can run independently.

## Weaknesses?

Website not fully promoted.

## Opportunities?

Stronger sales and wider area will be covered if selling online. Open more stores , especially in high end areas and in Pretoria / Gauteng

## Threats?

No immediate threats other than normal economic impacts

## What is the reason for the sale?

Health reasons of the owner