

business
for sale



Date: **19th May 2026**

Business Reference: **38027**

About the Business:

Online retail sales

This company offers a diverse range of consumer lifestyle and electric accessory products, including smart health devices, wireless doorbells and various personal and home accessories. Recently they have added a section for your pet accessories

Online retail sales



Sector: **Retail**

Asking Price:

R 2,000,000

Monthly Profit:

R 61,617

Asset Value:

R 286,934

Stock Value:

R 600,000

Yearly Net Profit :

R 739,404



Business Report

Fully describe the business's activities?

This business imports and sells a range of on-line products.

How does the business operate on a daily basis?

The Owner with a staff member manage the operational aspects of the business on a daily basis. The business comprises of two entities, each with their own specific requirements.

What Advertising/Marketing is carried out?

High service levels result in positive client reviews.

What competition exists?

There is competition, but this business is known for its service delivery and credibility.

Is the business VAT Registered?

Yes

How could the profitability of the business be improved?

Expanding the range of product offering.

What is the total staff complement?

One plus the owner

Give a breakdown of staff/ functions/ length of service?

1 Admin lady and she is with this business since inception.

Do any have management potential?

Yes, the admin lady is very capable of taking on more responsibilities.

How involved is the Owner in running the business?

The Owner is actively involve in this business.

When does the current lease end?

2027

Is there an option of renewal & what period?

YES

What is the annual escalation %?

Subject to negotiation with the landlord.

What are the trading hours?

Due to the nature of this business, trading hours are flexible.

Is a copy of the lease available?

Yes

Do you require a licence?

Import permits

What are the main assets of the business?

Stock

Strengths?

Unique product range
Import permits in place
Distribution through Takealot and Amazon
Can be home based
Icasa approved products
Ideal business for owner who wants flexible working hours

Weaknesses?

Competition does exist
Product malfunction can impact on sales

Opportunities?

Range of products increase - import permits are already in place.
An ideal "Work from home" business

Threats?

No known threats if well run and good systems in place

What is the reason for the sale?

Seller wishes to pursue other interests