

**business**  
for sale



Date: **24th February 2026**  
Business Reference: **BFS00245**

About the Business:

<https://eliquorexpress.co.za/>

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Own a Fully Fitted eLiquor Express Store for R450,000.00 (Excluding VAT), Anywhere in South Africa. eLiquor Express (Stores Between 60m<sup>2</sup> to 120m<sup>2</sup>) Includes: Liquor License Application, Shop Fittings and Fixtures, Signage, Shelving, Retail System Training, CCTV Camera System, Uniforms and Name Badges, Store Launch Brand Activation, Business Cards and Flyers, SAB Stock to the Value of R100,000.00 is

Included. Additional Stock Valued +/- R 200,000.00 (Excluding VAT); is Required and Excluded in Purchase Price. Stock is Supplied on Account from our Listed Suppliers. (Suppliers Supply Fridges / Beverage Coolers, if Available). Our stores are projected to generate net Profits from R85,000.00 Upwards per month, after covering expenses such as rent and salaries etc.

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Sector: **Retail**

Asking Price:

**R 450,000**

Projected Monthly Profit:

**R 0**

Asset Value:

**R 0**

Stock Value:

**R 100,000**

Projected Yearly

Profit :

**R 0**



# Business Report

## Fully describe the business's activities?

Own a Fully Fitted eLiquor Express Store for R450,000.00 (Excluding VAT), Anywhere in South Africa. eLiquor Express (Stores Between 60m2 to 120m2) Includes: Liquor License Application, Shop Fittings and Fixtures, Signage, Shelving, Retail System Training, CCTV Camera System, Uniforms and Name Badges, Store Launch Brand Activation, Business Cards and Flyers, SAB Stock to the Value of R100,000.00 is Included. Additional Stock Valued +/- R 200,000.00 (Excluding VAT); is Required and Excluded in Purchase Price. Stock is Supplied on Account from our Listed Suppliers. (Suppliers Supply Fridges / Beverage Coolers, if Available). Our stores are projected to generate net Profits from R85,000.00 Upwards per month, after covering expenses such as rent and salaries etc.

## Is Stock Included in New Start-Up eLiquor Express Stores?

SAB Stock to the Value of R100,000.00 is Included.

## When does the current lease end?

You must lease, rent, or own a building or business premises, in a business zoned area.

## What is the square meters of the business?

60m2 up to 120m2.

## Do you require a licence?

Liquor Express (Stores Between 60m2 to 120m2) Includes: **Liquor License Application**. We submit your Liquor License Application on the premises that you will use, rent, or lease.

## What are the main assets of the business?

Liquor License Application, Shop Fittings and Fixtures, Signage, Shelving, Retail System Training, CCTV Camera System, Uniforms and Name Badges, Store Launch Brand Activation, Business Cards and Flyers, SAB Stock to the Value of R100,000.00 is Included.

## What is the reason for the sale?

eLiquor Express Stores National Roll-Out

## Why is this a good business?

The South-African Truth is that there is power in groups, in this instance, Franchise Groups. Together we are able to negotiate on your behalf and deliver stores that are geared toward generating real profits from the smallest investments possible.