



Date: **15th April 2026**

Business Reference: **37966**

About the Business:

## **This is a vibrant pub and grill situated in Pretoria East**

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This Pub and Grill offers a warm and inviting atmosphere where patrons can enjoy live entertainment, a well-equipped sports bar, and a diverse menu featuring daily specials and weekly promotions. The venue is known for hosting over 70 bands and musicians, providing excellent meals from early to late, and offering a casual pub settings.

# This is a vibrant pub and grill situated in Pretoria East



Sector: **Food**

Asking Price:

**R 3,800,000**

Monthly Profit:

**R 100,418**

Asset Value:

**R 1,000,000**

Stock Value:

**R 0**

Yearly Net Profit :

**R 1,205,012**



# Business Report

## Fully describe the business's activities?

A popular sports pub and grill with one location in the Pretoria East area. Known for its lively atmosphere, live music, and top-class, affordable food.

## How does the business operate on a daily basis?

Managers open and close daily, and the owner oversees all operations.

## What Advertising/Marketing is carried out?

Social media.  
And a strong word of mouth  
Inhouse activations with suppliers

## What competition exists?

Some are within a 6 km radius.

## How could the profitability of the business be improved?

Margins are very well controlled as bulk buying and price checks are done regularly - however we do not compromise quality for price.

## Give a breakdown of staff/ functions/ length of service?

GM - Daily operations and running of entire business / orders / entertainment / social media  
Admin Manager - Stock control and daily stock takes/ ordering / rosters /  
Floor Managers - customer satisfaction / kitchen control/ stock issuing /  
Waiters and Barmen  
Cleaners  
Grillers  
Scullery

## How involved is the Owner in running the business?

Daily

## When does the current lease end?

Month to month atm - waiting for new owner to negotiate new lease

## What are the trading hours?

10:00 AM-1:00 AM - public  
07h00 - 02h00 staff

## What are the main assets of the business?

check asset list

## Strengths?

22 Years old established business ,very well supported by loyal client base

## Weaknesses?

slower growing Economy can have a negative influence on the business.

## Opportunities?

Expanding of the brand to other areas

## Threats?

Only economically

## What is the reason for the sale?

Seller want to go into a new business venture.