



BUSINESS REPORT

Date: **31st January 2026**

Business Reference:**BFS00229**

About the Business:

Laundry, Dry Cleaning and Carpet Cleaning Business for Sale

The business has been successfully operating for more than ten years and is strategically located in a well-frequented commercial centre within a prime business district. The centre is anchored by leading flagship retailers including Woolworths, Dis-Chem, Checkers Liquor, and Virgin Active, ensuring consistent foot

traffic and strong customer visibility.

The operation provides a comprehensive range of professional textile care services. These include everyday laundry services such as wash, iron, and fold for clothing and household items, as well as specialised cleaning for larger items including blankets, bedding, and curtains. In addition, the business offers professional dry cleaning for delicate garments and deep-clean carpet cleaning services for both residential and commercial clients.

The business is supported by a well-established CRM system with a database of over 1,500 active clients, enabling efficient client management, service tracking, and relationship continuity. It also maintains service contracts with several bed and breakfast establishments and large retailers, reflecting a stable commercial client base and consistent demand for its services.

With its established reputation, prime location, diverse service offering, and strong client management systems, the business delivers reliable, high-quality fabric care solutions to a broad and loyal customer base.

Laundry, Dry Cleaning and Carpet Cleaning Business for Sale



Sector: **Sales & Services**

Asking Price:

R 550,000

Asset Value:

R 50,000

Monthly Profit:

R 25,000

Stock Value:

R 0

Yearly Net Profit :

R 300,000



Business Report

Fully describe the business's activities?

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How long has the business been established?

10 years

How many employees?

4

Give a breakdown of staff/ functions?

1 front desk/operations manager

3 x support staff - laundry and dry cleaning personnel

How involved is the Owner in running the business?

Owner has since relocated towns and the business has been staff managed for over a year now. During periods of owner management, profits exceeded that stipulated by more than double. The key to success in this business is owner managed.

When does the current lease end?

September 2026

Is there an option of renewal & what period?

No - at the discretion of landlord but option to relocate to the heart of athlone park is far more feasable as clients move as per the store location.

Is a copy of the lease available?

yes

Do you require a licence?

no

What lease deposit and/or other surety is required?

R25,0000 although willing to transfer current deposit held in lieu of payment to seller

What are the main assets of the business?

2 x dryers
2 x washing machines
irons - multiple
washing machines
aircons
fans
buckets
basins
shelves
railings

What is the reason for the sale?

owner relocation and change of personal circumstances

Why is this a good business?

Highly scalable business and needs to be owner managed. In years gone by whilst the owner was managing business the profits far exceeded what has been declared. Hence the reactivation of pick up and drop off and the constant clear marketing to database of over 1500 clientele together with the reimplementation of offsite carpet and couch and bed cleaning has the potential to increase this business to levels that far exceed current capacity. Additions such as tailoring and sneaker cleaning has shown will do well in terms of customer feedback.

This is a going concern and is being sold at a price far lower than what the business has actually been worth in years gone by. ROI could even be achieved in 12 months with right management and blueprint guidance from current owner who due to personal reasons is no longer to be part of the business.