



# BUSINESS REPORT

Date: **22nd January 2026**  
Business Reference: **37947**

About the Business:

## Carwash for sale - Pretoria

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Sector: **Services**

Asking Price:

R **260,000**

Monthly Profit:

R **9,721**

Asset Value:

R **60,000**

Stock Value:

R **0**

Yearly Net Profit :

R **116,652**



# Business Report

## Fully describe the business's activities?

Carwash ideally situated on a busy intersection.

## How does the business operate on a daily basis?

The carwash has steady flow of cars and repeat clients, with weekends bringing the bulk of the trade. The business operates 7 days a week, and has a manager that assist everyday with overseeing the daily operations. Mondays to Sunday: 07h30 - 17:00 Open most Public holidays at own discretion: 07h30 - 17:00

## What Advertising/Marketing is carried out?

Social media Platforms:  
Facebook  
Instagram

## Give a breakdown of staff/ functions/ length of service?

1 x Manager/supervisor  
5 x Cleaning staff

## Do any have management potential?

The carwash is currently manager run.

## How involved is the Owner in running the business?

No owner involvement.

## What are the main assets of the business?

A comprehensive asset list will be provided.

## Strengths?

- Location
  - High Demand: Regular need for car cleaning and maintenance services ensures a steady flow of customers.
- Location Advantage: A well-chosen location with high traffic, attract a large number of customers.

## Weaknesses?

- No owner involvement
- Operating Costs: High ongoing expenses, including water, electricity, chemicals, and labour. Seasonal Variability: Demand may fluctuate seasonally, with lower demand in extreme weather conditions.

## Opportunities?

The carwash does not offer valet or detailing services currently.

Technological Advancements: Implementing new technologies, such as automated payment systems, online booking, and loyalty apps, can improve customer experience. Marketing and creating awareness can create a grater influx, up to now the business has been growing on excellent customer service and word of mouth.

Partnerships: Collaborating with local businesses, such as dealerships service centres and surrounding office blocks can provide a steady stream of customers

## Threats?

Competition: High competition from other car wash businesses and alternative services like self-service or hand-wash options. Economic Downturns: Economic challenges can reduce discretionary spending, impacting the frequency of car wash visits.

## What is the reason for the sale?

The owner does not have the capacity to give the carwash his full attention as this is not his primary business.