



BUSINESS REPORT

Date: **22nd January 2026**

Business Reference:**37947**

About the Business:

Carwash for sale - Pretoria

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Sector: **Services**

Asking Price:

R 260,000

Asset Value:

R 60,000

Stock Value:

R 0

Monthly Profit:

R 9,721

Yearly Net Profit :

R 116,652



Business Report

Fully describe the business's activities?

Carwash ideally situated on a busy intersection.

How does the business operate on a daily basis?

The carwash has steady flow of cars and repeat clients, with weekends bringing the bulk of the trade. The business operates 7 days a week, and has a manager that assist everyday with overseeing the daily operations. Mondays to Sunday: 07h30 - 17:00 Open most Public holidays at own discretion: 07h30 - 17:00

What Advertising/Marketing is carried out?

Social media Platforms:
Facebook
Instagram

Give a breakdown of staff/ functions/ length of service?

1 x Manager/supervisor
5 x Cleaning staff

Do any have management potential?

The carwash is currently manager run.

How involved is the Owner in running the business?

No owner involvement.

What are the main assets of the business?

A comprehensive asset list will be provided.

Strengths?

- Location
- High Demand: Regular need for car cleaning and maintenance services ensures a steady flow of customers.
Location Advantage: A well-chosen location with high traffic, attract a large number of customers.

Weaknesses?

- No owner involvement
- Operating Costs: High ongoing expenses, including water, electricity, chemicals, and labour. Seasonal Variability: Demand may fluctuate seasonally, with lower demand in extreme weather conditions.

Opportunities?

The carwash does not offer valet or detailing services currently.

Technological Advancements: Implementing new technologies, such as automated payment systems, online booking, and loyalty apps, can improve customer experience. Marketing and creating awareness can create a greater influx, up to now the business has been growing on excellent customer service and word of mouth.

Partnerships: Collaborating with local businesses, such as dealerships service centres and surrounding office blocks can provide a steady stream of customers

Threats?

Competition: High competition from other car wash businesses and alternative services like self-service or hand-wash options. Economic Downturns: Economic challenges can reduce discretionary spending, impacting the frequency of car wash visits.

What is the reason for the sale?

The owner does not have the capacity to give the carwash his full attention as this is not his primary business.