

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a blurred urban scene with buildings and a blue trash bin.

# BUSINESS REPORT

Date: **2nd February 2026**

Business Reference: **BFS00196**

About the Business:

## Traditional Handcrafted Brewery

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Nestled in a leafy corner of Johannesburg, this traditional handcrafted brewery captures the heart of craft-beer tradition with a playful, story-rich spirit. What began as one man's passion project in his home garage has evolved into a beloved gathering spot - equal parts brewery, restaurant, beer garden and live-music venue. The space feels like stepping into a warm, old-world pub: wood panelling, hearty food, and

an easygoing charm.

Here, the Traditional Handcrafted Brewery's philosophy is as honest as it is old-school. Every beer is handcrafted using traditional ingredients - malted barley, carefully selected hops, and a yeast that's treated like royalty. There are no preservatives, and the beer naturally conditions, giving each brew a smooth carbonation and a rich, clean finish. The lineup - A European-style lager, an elegant pale ale (with just a whisper of floral honey), a nutty ruby ale, and a bold, dark porter-like ale with real character.

Beyond the brews, the venue of this traditional handcrafted brewery is alive with personality. Live jazz, blues, and rock fill the garden under massive trees. Visitors can join an entertaining brewery tour, where the story of how the brewery rose (and nearly fell) is told with laughter, grit, and more than a hint of cheeky irreverence. And for anyone who wants more than just beer, the menu delivers comfort pub fare with soul.

This isn't just a place to drink - it's a place to belong. To unwind. To celebrate. The kind of spot you'll want to keep coming back to, pint after pint.

The asking price excludes VAT and stock of R495,000.

## Traditional Handcrafted Brewery



Sector: **Retail**

Asking Price:

**R 3,310,000**

Monthly Profit:

**R 40,495**

Asset Value:

**R 2,114,998**

Stock Value:

**R 0**

Yearly Net Profit :

**R 485,940**