



Date: **24th November 2024**  
Business Reference: **31665**

About the Business:

## **Well Established butchery in Bloemfontein**

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Well established butchery and well known to the community for more than 27 years. They offer a variety of beef, poultry and venison to use in cooking. They cater for restaurants, coffee shops, etc.

# Well Established butchery in Bloemfontein



Sector: **Food**

Asking Price:

**R 4,400,000**

Monthly Profit:

**R 75,927**

Asset Value:

**R 0**

Stock Value:

**R 50,000**

Yearly Net Profit :

**R 911,120**



# Business Report

## Fully describe the business's activities?

A fully equipped butchery that has diverse income streams with value added products such as biltong, venison, poultry and also meat preparation services to customers.

## How does the business operate on a daily basis?

Normal retail outlet in a very lucrative part of Bloemfontein

## What Advertising/Marketing is carried out?

Mostly flyers, local paper and social media platforms

## What competition exists?

There are other butcheries and meat outlets in the area, but this business has a good client base

## How could the profitability of the business be improved?

More advertising can done, contract work and extending the physical outlet

## Give a breakdown of staff/ functions/ length of service?

1 x Sales manager  
3 x general workers (preparing and packaging of the meat)

## Do any have management potential?

One person who has been with the business for more than 25 years, yes.

## How involved is the Owner in running the business?

100% daily

## When does the current lease end?

Lease end 2023

## What are the trading hours?

Monday to Friday 08:00 - 18:00  
Saturday 08:00 - 14:00

## What are the main assets of the business?

Equipment / customer base build up over 27 years

## Strengths?

Staff well trained/Well known in the market / Generating good profits/ Situated in a very lucrative area

## Weaknesses?

Premises has limiting expansion opportunity

## Opportunities?

Extent shopfront / Open new outlets / Better and more advertising

## Threats?

Competition  
Succession planning

## What is the reason for the sale?

Owner wants to emigrate