

BUSINESS REPORT

Date: 10th January 2026
Business Reference: 37774

About the Business:

Rapidly Growing Scooter Hire Franchise – Invest in the Future of Mobility. Own the master Franchise

Step into the future with a scooter hire franchise designed for the modern age. This franchise caters to businesses needing efficient transport and tourists seeking adventure. With a strong brand, scalable operations, and a growing footprint, it's a prime investment in lifestyle mobility.

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Sector: **Services**

Asking Price:

R 550,000

Asset Value:

R 550,000

Monthly Profit:

R 49,719

Stock Value:

R 0

Yearly Net Profit :

R 596,625



Business Report

Fully describe the business's activities?

Scooter Hire & Rental Services.

How does the business operate on a daily basis?

The business is an owner operated Franchise with 1 additional staff member.

How could the profitability of the business be improved?

By selling more Franchises

How involved is the Owner in running the business?

Very involved

When does the current lease end?

Work from home

What are the main assets of the business?

No current assets

Strengths?

Proven Franchise Model – The concept has been tested and structured, with franchise systems, manuals, and support processes already in place

Scalable Network – The model can expand quickly through additional franchise sales or corporate locations, with low geographic limitations.

Modern Market Appeal – Aligned with global trends in sustainable, last-mile transport and experiential tourism.

Low Operational Overheads – Franchisor earns revenue through network management, not daily retail operations, allowing lean management.

Weaknesses?

Limited Track Record – The franchise system is still young, there are limited financial performance history or market penetration.

Brand Awareness Still Developing – National or regional recognition are not yet strong enough

Opportunities?

Partnerships with Delivery & Tourism Platforms – Integration with tourism booking sites could drive franchise network growth.

Electric Fleet Transition – Positioning the brand around e-scooters strengthens its sustainability narrative and investor appeal.

Threats?

Regulatory Shifts – New transport or safety laws could affect licensing or increase compliance costs.

Currency & Import Dependence – Volatility in exchange rates affects scooter procurement costs and profitability.

What is the reason for the sale?

The Franchisor has reached his retirement age