



# BUSINESS REPORT

Date: **10th January 2026**

Business Reference: **37774**

About the Business:

## **Rapidly Growing Scooter Hire Franchise – Invest in the Future of Mobility. Own the master Franchise**

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Step into the future with a scooter hire franchise designed for the modern age. This franchise caters to businesses needing efficient transport and tourists seeking adventure. With a strong brand, scalable operations, and a growing footprint, it's a prime investment in lifestyle mobility.

# Rapidly Growing Scooter Hire Franchise – Invest in the Future of Mobility. Own the master Franchise



Sector: **Services**

Asking Price:

R **550,000**

Monthly Profit:

R **49,719**

Asset Value:

R 550,000

Stock Value:

R 0

Yearly Net Profit :

R 596,625



# Business Report

## Fully describe the business's activities?

Scooter Hire & Rental Services.

## How does the business operate on a daily basis?

The business is an owner operated Franchise with 1 additional staff member.

## How could the profitability of the business be improved?

By selling more Franchises

## How involved is the Owner in running the business?

Very involved

## When does the current lease end?

Work from home

## What are the main assets of the business?

No current assets

## Strengths?

Proven Franchise Model – The concept has been tested and structured, with franchise systems, manuals, and support processes already in place

Scalable Network – The model can expand quickly through additional franchise sales or corporate locations, with low geographic limitations.

Modern Market Appeal – Aligned with global trends in sustainable, last-mile transport and experiential tourism.

Low Operational Overheads – Franchisor earns revenue through network management, not daily retail operations, allowing lean management.

## Weaknesses?

Limited Track Record – The franchise system is still young, there are limited financial performance history or market penetration.

Brand Awareness Still Developing – National or regional recognition are not yet strong enough

## Opportunities?

Partnerships with Delivery & Tourism Platforms – Integration with tourism booking sites could drive franchise network growth.

Electric Fleet Transition – Positioning the brand around e-scooters strengthens its sustainability narrative and investor appeal.

## Threats?

Regulatory Shifts – New transport or safety laws could affect licensing or increase compliance costs.

Currency & Import Dependence – Volatility in exchange rates affects scooter procurement costs and profitability.

## What is the reason for the sale?

The Franchisor has reached his retirement age