

A man in a blue suit and patterned shirt stands on a street, smiling. The background shows a building and a blue barrel.

BUSINESS REPORT

Date: **13th October 2025**

Business Reference: **BFS00135**

About the Business:

FOR SALE: Successful Biltong & Deli Shop in George, Western Cape

Are you ready to own a beloved local business in the heart of George? This is your chance to step into a thriving South African deli with a reputation for quality, flavour, and friendly service.

This is a proudly South African Biltong & Deli renowned for premium biltong, droëwors, handcrafted charcuterie, and specialty cheeses. The shop also offers a range of carefully selected pantry staples, making it a popular destination for gourmet snack boards, German cold meats, and unique gift boxes. With a loyal customer base and a prime location, this rustic-style shop has an inviting atmosphere and is widely known as the go-to spot for biltong and delicacies in George.

Why buy this Biltong Shop? This turnkey operation comes with all systems in place, an excellent reputation, and great potential for further growth through catering, online sales, and events. The shop is fully equipped and beautifully branded.

Selling price is R1.15 million plus stock at (negotiable). Reason for sale is personal circumstances. Experience the taste, tradition, and community spirit that makes this shop special. Take over a respected and profitable business, and continue serving the best biltong in town.

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Sector: **Food**

Asking Price:

R 1,150,000

Monthly Profit:

R 33,333

Asset Value:

R 200,000

Stock Value:

R 300,000

Yearly Net Profit :

R 400,000



Business Report

How long has the business been established?

10 months

Is the business VAT Registered?

In the process

How many employees?

2

Give a breakdown of staff/ functions?

Sales assistants

How involved is the Owner in running the business?

Very

When does the current lease end?

2027/2028

Is there an option of renewal & what period?

Yes can be renewed

What is the annual escalation %?

6.5%

What is the square meters of the business?

20s/m

Is a copy of the lease available?

yes

Do you require a licence?

no

What lease deposit and/or other surety is required?

Lease deposit of R20 000.00

What are the main assets of the business?

Odessa Point of Sale System

Electrical Biltong Cutter

Printer

Meat Slicer

Upright Standing 3 tier Fridge

Undercounter 3 door fridge

Single door Freezer

Computer

Chairs

Shopfitting

Cell phone

What is the reason for the sale?

Other commitments, too time consuming for my personal circumstances

Why is this a good business?

Showing a profit from day 1, still growing steadily, lots of scope for expansion, new on-line shop 90% developed, will be operational soon. Excellent location, new Lifestyle Centre next to Tops Liquors Store. All shopfitting and assets brand new.