

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **31st August 2025**

Business Reference: **37500**

About the Business:

Auto Service and Repairs

An automotive company specialising of the highest standard offering service and maintenance of motor vehicles. Suite of services offerings include vehicle diagnostics, mechanical repairs, brakes, clutch overalls.

Auto Service and Repairs



Sector: **Services**

Asking Price:

R **5,100,000**

Monthly Profit:

R **172,459**

Asset Value:

R **3,939,035**

Stock Value:

R **430,000**

Yearly Net Profit :

R **2,069,503**



Business Report

Fully describe the business's activities?

The business is a South African automotive repair specialist and content-creating well equipped workshop. It has built a reputation for:

- Full-service mechanical repairs — including engine diagnostics, brake repairs, routine maintenance, power steering fixes, and more
- Showcasing high-value projects — featuring in-depth walkthroughs of complex and expensive jobs like rebuilding a burned-out VW TCR
- Sharing DIY tutorials and tips — such as how to replace air and oil filters or use specialized tools
- Strong social media presence — with a 3.3 million like TikTok account, an active YouTube channel, Instagram, and media partnerships
- Tackles their most expensive repair yet — rebuilding major steering components and power steering after a serious failure:

How does the business operate on a daily basis?

Bookings are done for 8 to 10 cars a day.
The manager runs the business with good follow up systems in place.
Quality of work done is checked on an ongoing basis.

What Advertising/Marketing is carried out?

Social media
Google ads
Radio adverts

What competition exists?

The workshop is highly visible being the first workshop entering the Business complex.
Normal competition in the area.

How could the profitability of the business be improved?

If more than 10 cars a day can be serviced the profitability will be improved.

Give a breakdown of staff/ functions/ length of service?

Manager- Do the management of the business
Service advisors- they handle enquiries and book in clients
Technicians - they carry out the repairs
Cleaners - they clean workshop and customers cars
Creditors clerk- accounts payable and accounts receivable

Do any have management potential?

Yes there are.

How involved is the Owner in running the business?

The Owner is responsible for approving of payments, disciplinary hearings, contract renewals and finding new staff

When does the current lease end?

The current lease ends 2027 and the business have a good relationship with the landlord.

What are the trading hours?

07:00 am to 17:00 pm weekdays.

What are the main assets of the business?

4x Car ramps, Company vehicle ,Tools ,Computers
Diagnostic machines ,Office furniture , Cellphones and CCTV system.

Strengths?

The business have a dedicated team that is highly motivated, that does not need to be micromanaged.
Incentives play a big role in staff productivity.

Weaknesses?

Limited parking . The business has only 7 parking's in front of the workshop but the complex supplies an additional 20 which is in the complex and is of a walking distance.
Staff discipline- past employee misconduct was needed.

Opportunities?

The Franchise expansion nation wide can be done .The Franchisor is currently not charging any royalties.
Skills and development training with MERSETA, SETAs and government grants can be made use off.
Fleet corporate accounts can be explored.
The workshop can be utilized as a learning center.

Threats?

Economic instability
Franchise compliance - as you expand you have to ensure a consistency in. service standards

What is the reason for the sale?

The Owner is relocating