

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash bin.

# BUSINESS REPORT

Date: **20th August 2025**

Business Reference: **BFS11295**

About the Business:

## Highly Profitable Biltong & Deli Shop

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Welcome to Biltong & Deli (Rugby Time is Biltong Time) – a proudly South African gem where every slice of biltong and deli meat is crafted by the owner himself. This highly profitable biltong and deli shop is a passion-driven business built on the traditional methods that make South African biltong world-famous. From sourcing prime cuts to seasoning, hanging, and air-drying, every step is done with care and

authenticity. The aroma of freshly cured biltong greets you before the shelves even come into view.

As a sole-owner operation, every detail is hands-on – even the books. Income and expenses are tracked manually, with no POS or system-driven accounting. Every transaction is recorded with pen and paper, keeping operations lean and straightforward. Monthly costs cover only essentials: rent, utilities, security, and the shop phone. The focus remains firmly on delivering quality meat without unnecessary overheads.

Each batch begins with premium raw beef, seasoned with salt, vinegar, coriander, and black pepper – a perfected traditional recipe. Hung to dry naturally, the result is the rich flavor and tender texture that biltong lovers crave.

Now is peak season. Rugby is in full swing, and in South Africa, biltong is the ultimate game-time fuel. Whether at home, at a braai, or in the stadium, nothing matches a bag of perfectly dried, flavour-packed biltong.

The busiest period still lies ahead: November to January. Holidays bring family gatherings, tourists, and endless braais. From road trip snacks to deli cuts for Christmas, the shop is perfectly positioned to meet demand during this vibrant summer.

Future growth potential is strong for this highly profitable biltong and deli shop. Expanding the deli range with cold cuts, speciality sausages, cheeses, or snack packs could unlock even greater sales. With a loyal customer base and solid foundations, the business is ready for its next chapter.

At Biltong & Deli, it's more than just meat – it's tradition, community, and a proudly South African experience. Whether for rugby snacks, holiday feasts, or daily treats, the quality speaks for itself.

Selling price excludes stock of approx. R5,000.00 (excl. VAT), to be verified on handover.

## Highly Profitable Biltong & Deli Shop



Sector: **Retail**

Asking Price:

**R 436,250**

Monthly Profit:

**R 33,333**

Asset Value:

**R 80,000**

Stock Value:

**R 0**

Yearly Net Profit :

**R 400,000**