

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **11th August 2025**

Business Reference: **37318**

About the Business:

Tavern & Bar in Shopping Mall

Unique combination of a tavern & a bar in a shopping mall

Tavern & Bar in Shopping Mall



Sector: Food

Asking Price:

R 2,250,000

Monthly Profit:

R 67,854

Asset Value:

R 1,000,000

Stock Value:

R 29,487

Yearly Net Profit :

R 814,246



Business Report

Fully describe the business's activities?

This business comprises two trading entities, both based within the same strip mall. The first operates as a pub and gaming venue, featuring seven gaming machines, a pool table, darts & a Juke box, and offers takeaway options for mall visitors. Additionally, there is a tavern adjacent to the pub area, equipped with two gaming machines & a pool table, which helps to attract further customers to the establishment.

How does the business operate on a daily basis?

The bar holds a license permitting it to operate and serve customers throughout the entire day and evening. The presence of gaming machines draws in customers, helping to maintain a steady flow of patrons to the centre and the bar.

What Advertising/Marketing is carried out?

Social media & word of mouth

What competition exists?

No comparable facilities can be found in the immediate vicinity.

How could the profitability of the business be improved?

Engaging social media profiles highlighting both the bar and gaming machines.
The venue could offer themed nights, such as karaoke or happy hour specials.

How involved is the Owner in running the business?

How involved is the owner in running the business? The owner is the sole manager and controls all activities.

When does the current lease end?

The business is currently on a month-to-month lease.
The landlord has offered a 5-year lease with a possible 6 months rent-free to the new owner.

What are the trading hours?

Sun - Thurs: 10am - 8pm
Fri & Sat: 10am - 10pm

What are the main assets of the business?

Asset list is available to qualified buyers

Strengths?

Highly visible to drivers and pedestrians on a bustling main road.
Located within a strip mall, conveniently bordered by residential neighborhoods.
Well-known, popular bar and gaming lounge.
Holds food, liquor & gambling licenses.
No comparable facilities can be found in the immediate vicinity.

Weaknesses?

Very little advertising

Opportunities?

Engaging social media profiles highlighting both the bar and gaming machines.
The venue could offer themed nights, such as karaoke or happy hour specials.
Additional income potential:
Site Operator Type "B" License for gaming machines - max 15 machines, only 7 in place
Site Operator Type "A" License for gaming machines - max 5 machines, only 2 in place

What is the reason for the sale?

The owner has multiple businesses and has decided to dispose of non-core businesses.