

A man in a blue suit and patterned shirt stands in front of a building with large windows and a blue barrel. The text 'BUSINESS REPORT' is overlaid in large, bold, green letters.

BUSINESS REPORT

Date: **11th August 2025**

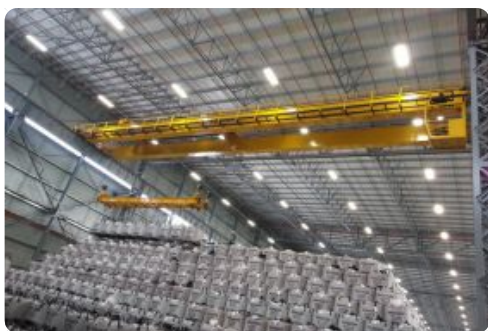
Business Reference: **37566**

About the Business:

Specialists in the field of lifting equipment such as Overhead Cranes

Specialists in the field of lifting equipment such as Overhead Cranes (Double and Single Girder Overhead Cranes) and carry out load and deflection testing in order to ensure that our clients comply with the requirements of the OHS Act, I deal buyer will have experience in the industry.

Specialists in the field of lifting equipment such as Overhead Cranes



Sector: **Services**

Asking Price:

R 6,100,000

Monthly Profit:

R 190,531

Asset Value:

R 1,637,798

Stock Value:

R 250,000

Yearly Net Profit :

R 2,286,374



Business Report

Fully describe the business's activities?

They specialise in the field of lifting equipment such as Overhead Cranes (Double and Single Girder Overhead Cranes) and carry out load and deflection testing in order to ensure that our clients comply with the requirements of the OHS Act. They have built up a reputation for giving excellent professional service at a competitive price.

They have local and national design expertise to install any solution from a single hoist to a fully automated system such as overhead cranes.

How does the business operate on a daily basis?

Their trained technicians specialise in providing comprehensive support for all lifting equipment needs. They are fully equipped, from rapid response to emergency breakdown, to professional consultancy for new equipment.

What Advertising/Marketing is carried out?

None

What competition exists?

There are many other similar companies

How could the profitability of the business be improved?

Marketing
Efforts of a younger owner

Give a breakdown of staff/ functions/ length of service?

1 Service Manager
1 Service support
3 technical staff
1 Supervisor
1 lift inspector
3 assistants
1 Cleaner
1 bookkeeper
1 Tackle division administrator

Do any have management potential?

There are managers in place

How involved is the Owner in running the business?

Owner is on site 2 times per week.
Owner does the special or bigger quotes, makes payments, runs the business

Who would be an ideal buyer?

It would ideally be someone with cranes and lifting equipment experience.

When does the current lease end?

The building is owned by the seller

What are the trading hours?

Monday to Thursday 07:30 to 16:30
Saturday 07:30 to 12:30

Strengths?

Established for decades
Well known in the industry
Competent and well-trained staff

Weaknesses?

Buyer must have some technical crane knowledge

Opportunities?

Energised and younger owner will ensure growth of company

Threats?

Many other smaller companies

What is the reason for the sale?

Owner is retiring