

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash bin.

# BUSINESS REPORT

Date: **10th January 2026**  
Business Reference: **37733**

About the Business:

## **An Established Hair Dressing Salon in Hout Bay**

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The salon was started in 2017 by the current owner. She has run it successfully as a lifestyle business and it has supported her very well over the years. She spent R 500 000 initially decorating the shop and equipping it. She has run it as a sole operator never with any assistants. The owner has not kept any financial records and although it is a very viable business, it is being sold as an asset sale. The salon has growth potential in that an assistant can be employed to increase turnover and a Nail Bar can be

## An Established Hair Dressing Salon in Hout Bay



Sector: **Services**

Asking Price:

**R 350,000**

Monthly Profit:

**R 10,500**

Asset Value:

**R 190,000**

Stock Value:

**R 30,000**

Yearly Net Profit :

**R 126,000**



# Business Report

## Fully describe the business's activities?

The salon was started in 2017 by the current owner. She has run it successfully as a lifestyle business and it has supported her very well over the years. She spent R 500 000 initially decorating the shop and equipping it.

She has run it as a sole operator and never had any assistants.

The owner has not kept any financial records and although it is a very viable business, it is being sold as an asset sale.

The salon has growth potential in that an assistant can be employed to increase turnover and a Nail Bar can be introduced

## How does the business operate on a daily basis?

Appointments are made and clients come in for various hair requirements

## What Advertising/Marketing is carried out?

No marketing takes place

## What competition exists?

There are other hair dressing salons in Hout Bay

## How could the profitability of the business be improved?

By the employment of an assistant and by the introduction of a Nail Bar

## How involved is the Owner in running the business?

100% - she is alone in the salon

### When does the current lease end?

August 2026

### What are the trading hours?

9am to 5pm Weekdays ; 9am to 12.30pm Saturdays

### What are the main assets of the business?

Furniture and Fittings  
Basons; Hair dryers; Hairdressing instruments

### Strengths?

A well entrenched business with many loyal clients  
A salon that is centrally situated in iconic Hout Bay in a shopping centre on ground level with lots of parking in front of the shop.

### Weaknesses?

The owner is the only hairdresser

### Opportunities?

The salon has all the facilities for a second assistant hairdresser to be employed.  
A Nail Bar can easily be established.

### Threats?

No threats

## What is the reason for the sale?

The owner is moving away from Hout Bay and is retiring.