



Date: **21st November 2025**Business Reference: **37733** 

About the Business:

# An Established Hair Dressing Salon in Hout Bay

The salon was started in 2017 by the current owner. She has run it successfully as a lifestyle business and it has supported her very well over the years. She spent R 500 000 initially decorating the shop and equipping it. She has run it as a sole operator never with any assistants. The owner has not kept any financial records and although it is a very viable business, it is being sold as an asset sale. The salon has growth potential in that an assistant can be employed to increase turnover and a Nail Bar can be

# An Established Hair Dressing Salon in Hout Bay



Sector: Services

Asking Price:

R 350,000

Monthly Profit:

R **10,500** 

Asset Value:

R 190,000

Stock Value:

R 30,000

Yearly Net Profit:

R 126,000

Business For Sale | BUSINESS REPORT | 21 November 2025



## Fully describe the business's activities?

The salon was started in 2017 by the current owner. She has run it successfully as a lifestyle business and it has supported her very well over the years. She spent R 500 000 initially decorating the shop and equipping it.

She has run it as a sole operator and never had any assistants.

The owner has not kept any financial records and although it is a very viable business, it is being sold as an asset sale.

The salon has growth potential in that an assistant can be employed to increase turnover and a Nail Bar can be introduced

# How does the business operate on a daily basis?

Appointments are made and clients come in for various hair requirements

### What Advertising/Marketing is carried out?

No marketing takes place

### What competition exists?

There are other hair dressing salons in Hout Bay

#### How could the profitability of the business be improved?

By the employment of an assistant and by the introduction of a Nail Bar

#### How involved is the Owner in running the business?

100% - she is alone in the salon

Business For Sale | BUSINESS REPORT | 21 November 2025

### When does the current lease end?

August 2026

# What are the trading hours?

9am to 5pm Weekdays; 9am to 12.30pm Saturdays

#### What are the main assets of the business?

Furniture and Fittings Basons; Hair dryers; Hairdressing instruments

#### Strengths?

A well entrenched business with many loyal clients

A salon that is centrally situated in iconic Hout Bay in a shopping centre on ground level with lots of parking in front of the shop.

#### Weaknesses?

The owner is the only hairdresser

# **Opportunities?**

The salon has all the facilities for a second assistant hairdresser to be employed. A Nail Bar can easily be established.

#### **Threats?**

No threats

Business For Sale | BUSINESS REPORT | 21 November 2025 4

# What is the reason for the sale?

The owner is moving away from Hout Bay and is retiring.

Business For Sale | BUSINESS REPORT | 21 November 2025 5