



Date: **21st July 2025** Business Reference:**BFS11267** 

About the Business:

# **Epic Photo booth**

Epic Photo Booth delivers unforgettable, interactive photo booth experiences for all types of events from weddings and private parties to corporate functions and brand activations. Our premium booths combine modern technology, sleek design, and fun interactive features to create lasting memories for your guests. We offer a variety of setups including 360° video booths, glam booths, and open-air booths — all customizable to match your event theme and vibe. With high-quality lighting, instant social media sharing, custom overlays, props, and backdrops, every guest leaves with a keepsake and a smile.

Whether you want to capture elegant, classy moments or wild, fun highlights, Epic Photo Booth guarantees a professional service with an energetic, friendly team who handle everything from setup to pack down — so you can focus on enjoying your event while we capture the magic.

## **Epic Photo booth**



Sector: Sales & Services

Asking Price: R 100,000

Monthly Profit: R 15,000 Asset Value: **R 260,000** 

Stock Value: **R 190,000** 

Yearly Net Profit : R 180,000



### **Background and History**

This photo booth business was founded out of a passion for **capturing unforgettable moments** and providing **fun, interactive entertainment** for people of all ages. Starting as a **small side hustle**, the business quickly grew into a **trusted brand** for **weddings, corporate events, birthdays, and private functions** across the region.

From day one, we focused on **delivering professional, high-quality service** with a personal touch — investing in **top-tier equipment, modern 360° booths, ring lights, professional backdrops, and customizable video overlays**. Our goal was simple: make every event more exciting, help people create lasting memories, and leave guests talking about their experience long after the event.

Thanks to **word-of-mouth referrals**, strong **social media presence**, and **repeat corporate clients**, we established a **consistent monthly income** while keeping operational costs low. The business runs on **efficient systems**, with **flexible part-time staff**, and **streamlined processes** making it easy to operate even for first-time business owners.

#### 360° Video Booth Experiences X2

- Slow-motion, boomerang, and real-time effects with instant sharing options.
- Custom overlays, branding, and soundtracks for weddings, corporate events, and parties.

#### • Standard Open-Air Photo Booth Packages

- High-quality DSLR camera setups with unlimited prints and digital sharing.
- Fun props, customized event themes, and premium backdrops.

#### • Ipad Booth Package

- Flawless 'Kardashian-style' glam photos with skin-smoothing filters and professional lighting.
- Key Technology iPhone 13 & iPhone 14 Pro for 360° video capture and instant social sharing
- Power Backup Reliable inverter included for uninterrupted event power
- Event Branding: Branded overlays, event-specific animations, and customized templates for corporate clients.
- Instant Social Media Sharing: Instant uploads via email, WhatsApp, or QR code.
- Custom Backdrops & Green Screen Effects.
- Unlimited Prints Package.
- Props Table & Fun Accessories: Themed props for weddings, birthdays, corporate events, and more.
- Event Staff: Friendly and trained booth attendants for setup, running the booth, and guest assistance.
- Delivery, Setup & Breakdown Included: Full service from start to finish.

### **Employees**

6 part- time employees.

Relocation, for a new job.

We have booking for the year that needs to be done.

Estimated at 40k