



# BUSINESS REPORT

Date: **17th July 2025**

Business Reference: **BFS11259**

About the Business:

## **Excellent waffle business on beach front- Location/location**

---

This business has a unique selling point- presenting waffles to customers who can enjoy this food while staring over the sea.

## Excellent waffle business on beach front- Location/location



Sector: **Food**

Asking Price:

**R 355,000**

Monthly Profit:

**R 20,000**

Asset Value:

**R 350,000**

Stock Value:

**R 140,000**

Yearly Net Profit :

**R 240,000**



# Business Report

## Background and History

The business started in 2021 by the couple who are also involved in other businesses and hence the reason for selling

The menu was carefully planned to include some innovative dishes- of which some include alcoholic beverages as the business has a full liquor licence

There are outside seats as well which enhances the feeling of a typical European seaside café

Inside the business there is a quirky gift shop, a spacious dining room to relax should the weather not be friendly outside

They also serve all-day breakfasts and omelets, including exquisite coffees/milkshakes etc

There is a huge potential to increase the turnover by introducing delivery services with affordable meals

## Products and Services

All products associated with a restaurant including waffles/coffee shop/other meals but excluding any seafood meals- the restaurant has a full liquor licence as well

There is also a gift shop with all kinds of exquisite gifts for visitors to purchase

Including in the selling price will be stock of +/- R140,000

## Assets

Assets of +/- R350,000 will be included in the sale- a full list of assets are available

## Employees

6 employees in total- 3 in front section (waiters) and 3 in kitchen (barista/chef/general worker)

## Financials and Forecasts

Monthly average turnover R210,000

Average COS 40%

Average GP 60%

Average NP (EBITDA) as per AFS R20,000 pm

## Reason for Sale

Owners have other business opportunities