



# BUSINESS REPORT

Date: **10th July 2025**

Business Reference: **BFS10971**

About the Business:

## **BENEFIT FROM A LOW-COST, HIGH-DEMAND FRANCHISE BUSINESS OPPORTUNITY**

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FRANCHISE INVESTMENT OPTIONS

Choose the plan that best suits your business goals:

5-Year Exclusive Territory – Franchise Fee: R150,000

10-Year Exclusive Territory – Franchise Fee: R250,000

Both options give you full access to our proven business model, training, marketing support, and industry partnerships to ensure your success.

## WHY FRANCHISE WITH ASSISTED HOME NURSING (AHN)?

If you're looking for a low-cost, recession-resistant business with high earning potential, AHN is the perfect opportunity. As an AHN franchisee, you own your business but never operate alone. Our proven system provides everything you need to succeed, from training and marketing support to operational guidance, allowing you to build a profitable business in a fast-growing industry.

With low startup costs and high demand, AHN franchisees gain an instant competitive edge. Instead of starting from scratch, you'll benefit from our established brand, extensive industry knowledge, and time-tested business model.

## WHAT MAKES AHN A GREAT BUSINESS OPPORTUNITY?

**Low-Cost Entry & High ROI** – Our franchise model is designed to be affordable, ensuring you can launch quickly and start generating revenue.

**Proven Business Model** – We've eliminated the trial-and-error phase, giving you a streamlined path to success.

**Comprehensive Training & Ongoing Support** – No prior experience is required! We provide full training in business operations, staffing, and compliance, plus continuous support in marketing and business growth.

**Built-in Marketing & Lead Generation** – Our national and regional marketing strategies bring clients directly to you, driving brand awareness and generating business.

**Bulk Purchasing & Lower Overhead Costs** – Leverage our network to access discounted supplies and resources, increasing your profit margins.

**Scalability & Growth Potential** – As your business grows, you have the opportunity to expand and increase profitability.

## HOW YOU PROFIT WITH AHN

Home-based healthcare is a rapidly growing, multi-billion-rand industry with increasing demand. Unlike costly brick-and-mortar franchises, our model allows for:

**Minimal overhead costs** – no expensive retail space or inventory required.

**Consistent demand** – healthcare needs persist regardless of economic conditions.

**Recurring revenue streams** – clients require ongoing services, ensuring steady income.

**A recession-resistant business** – essential services remain in demand even in economic downturns.

## WHAT DO OUR FRANCHISE OWNERS DO?

Owning an AHN franchise is about managing and growing a successful business, not just providing healthcare services. Here's what your daily operations might include:

**Business Operations & Administration** – Oversee scheduling, billing, and financial management to ensure profitability.

**Hiring & Managing Your Team** – Recruit and coordinate a skilled workforce to handle service delivery while you focus on business growth.

**Networking & Business Development** – Build relationships with hospitals, care providers, and local businesses to expand your referral network.

**Regulatory Compliance & Training** – Stay ahead of industry requirements with our built-in compliance support and training resources.

## TRAINING & SUPPORT

AHN provides everything you need to succeed from day one, including:

Initial comprehensive training covering business operations, staffing, client management, and compliance.

A detailed operations manual for easy reference and guidance.

Ongoing support and coaching throughout your franchise ownership, with access to marketing materials, branding strategies, and local outreach assistance.

Staff recruitment and training programs to help you build a reliable and skilled team.

Peer networking opportunities to connect with successful franchise owners for insights and collaboration.

## FRANCHISEE REQUIREMENTS

**Affordable Investment** – Competitive franchise fees and startup costs make AHN an accessible opportunity.

**Business Mindset** – While healthcare experience is not required, strong business acumen and management skills are essential.

**Passion for Growth** – AHN values driven entrepreneurs who want to build a thriving business in a high-demand industry.

## WHAT OUR FRANCHISEES SAY

“AHN provided the perfect business opportunity – affordable, scalable, and backed by an experienced team. I had no prior healthcare experience, but with their support, I built a successful business in no time!” – Mark Smith, Franchisee

“We wanted a franchise with strong earning potential and low overhead. AHN delivered exactly that.

Their marketing and training set us up for success from the start.” – Tanya & Lillabet, Franchisees

#### TAKE THE NEXT STEP

This low-cost, high-growth franchise won't last long in your area. Take control of your financial future and join an industry that is expanding every day.

Contact us today to learn more about becoming an AHN franchise owner!

## BENEFIT FROM A LOW-COST, HIGH-DEMAND FRANCHISE BUSINESS OPPORTUNITY



Sector: **Sales & Services**

Asking Price:

R **150,000**

Monthly Profit:

R **0**

Asset Value:

R **0**

Stock Value:

R **0**

Yearly Net Profit :

R **0**