

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **19th August 2025**
Business Reference: **37522**

About the Business:

Slimming and Wellness Boutique - Morningside

Slimming and wellness boutique Franchise - prime locations available around South Africa. Proven profits with easy to run business model.

Slimming and Wellness Boutique - Morningside



Sector: **Services**

Asking Price:

R 1,200,000

Monthly Profit:

R 41,103

Asset Value:

R 700,000

Stock Value:

R 0

Yearly Net Profit :

R 493,231



Business Report

Fully describe the business's activities?

The Perfect Body franchise is a contouring boutique.

They are a destination store offering Muscle definition, Shaping, Slimming, Anti-Cellulite using state of the art Technology and machinery.

Each store compromises of the various offerings:

- Cryolipolysis
- Bio Sculpt treatment
- Velashape
- Massages
- Lazer hair removal

How does the business operate on a daily basis?

The franchise operates with 2 to 3 staff on a daily basis.

Clients are able to purchase different packages to meet their desired requirements.

Payment is made either cash or via debit order.

Clients will book their various treatments in advance.

What competition exists?

Very little competition exists using the technology currently being offered by The Perfect Body.

Franchise Opportunities

Perfect Body offers you the opportunity to open a contouring boutique backed by their extensive knowledge and systems.

The franchise is an easy to manage model offering:

- Cutting edge technology
- Above average margins
- Continuous training offered
- Easy Management
- Professional Marketing & Support
- Fixed Franchise & Marketing Fees
- Low overhead model

Give a breakdown of staff/ functions/ length of service?

Client liaison.
Recording of client bookings
Sales of the various products

How involved is the Owner in running the business?

It is imperative that the owner is involved on a daily basis.

What are the trading hours?

Mon - Fri 8am to 6pm
Sat 8am to 4pm

What are the main assets of the business?

A full asset list will be provided to qualified franchisees.

Strengths?

Strengths:

High demand for beauty services, ensuring steady revenue.

Opportunity to build strong client relationships and loyalty.

Diverse service offerings, from hair styling to skincare, increasing profitability.

Creative and rewarding work, allowing for artistic expression.

Ability to customize and build a unique brand identity.

Weaknesses?

Seasonal fluctuations may affect business (e.g., more appointments during festive seasons, fewer in off-peak times).

Opportunities?

Expanding into new services like bridal packages, spa treatments, or nail artistry.

Leveraging social media marketing to attract and retain clients.

Partnering with beauty brands to offer exclusive products or discounts.

Growing trend of self-care and wellness, increasing demand for premium services.

Threats?

Economic downturns affecting customer spending on luxury services.

Rapid changes in beauty trends—constant adaptation required.

Rising operational costs, including rent.

Customer dissatisfaction or negative reviews impacting reputation.

What is the reason for the sale?

The franchisor was instrumental in the successful rollout of 70 nail bar franchises and now looking at doing the same for this franchise opportunity.