

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash bin.

BUSINESS REPORT

Date: **28th June 2025**

Business Reference: **BFS11071**

About the Business:

Well known and Established Franchised Coffee Cafe for Sale Pretoria East

We present a unique opportunity to acquire a well-established coffee hub located in one of Pretoria East's most bustling areas. This coffee cafe has become a cherished destination for both locals and visitors over the past five years, boasting consistent client movement and a loyal customer base.

Well known and Established Franchised Coffee Cafe for Sale Pretoria East



Sector: **Food**

Asking Price:

R 450,000

Monthly Profit:

R 0

Asset Value:
R 500,000

Stock Value:
R 0

Yearly Net Profit :
R 0



Business Report

Background and History

This franchised coffee cafe stands out for its professional yet intimate atmosphere. Designed to cater to a wide range of patrons, it offers an inviting environment suited for everyone—from traditional coffee lovers to modern aficionados. The shop's setting allows it to transition seamlessly; it can be a serene escape for solo customers seeking a cozy break, a professional milieu for business discussions over expertly brewed coffee, or a social space for friends to reconnect. The establishment exudes elegance and flair, allowing it to transcend the typical coffee shop experience.

Products and Services

This coffee cafe features a delectable menu that emphasizes quality and caters to various tastes and dietary needs. With offerings that include all-day breakfast, brunch, and lunch, alongside a mouthwatering selection of cakes and confectionery, there is something for everyone.

The carefully curated menu is designed to provide intriguing options without overwhelming guests. Seasonal adjustments ensure the availability of fresh, vibrant ingredients, whether it's a crisp salad for a summer's day or a comforting hot soup in winter.

Strategically situated in a high-traffic area, the shop benefits from constant footfall, making it a go-to destination for coffee enthusiasts and casual diners alike. Its central location ensures a steady stream of customers throughout the day, providing ample opportunities for increased sales and growth.

Assets

Asset Value R500,000

Stock Value R35 000

Financials and Forecasts

Will be provided upon appointment.

Conclusion

This is a compelling opportunity for anyone looking to enter the thriving coffee market in Pretoria East. With its established brand, loyal customer base, and unique offerings, this coffee shop is poised for continued success.