



BUSINESS REPORT

Date: **11th August 2025**

Business Reference: **37368**

About the Business:

Tombstone Franchise - KZN North Coast

An ideal opportunity exists for a first time buyer or an established business owner: This retail outlet will require minimal daily involvement and minimal stock. This well established franchised tombstone outlet is ready for new ownership, easy to run, low overheads, minimal staff requirements, with the benefit of the expertise and experience of a franchisor with a national footprint capable to guide you on your business venture.

Tombstone Franchise - KZN North Coast



Sector: **Retail**

Asking Price:

R **400,000**

Monthly Profit:

R **12,715**

Asset Value:
R **12,500**

Stock Value:
R **20,000**

Yearly Net Profit :
R **152,578**



Business Report

Fully describe the business's activities?

Sale and installation of tombstones at gravesites.

How does the business operate on a daily basis?

Sales lady runs the business on a daily basis. Owners provide support via daily online meetings and ad hoc visits to the store.

What Advertising/Marketing is carried out?

Facebook and pamphlet distribution

What competition exists?

There are other tombstone companies in Empangeni.

How could the profitability of the business be improved?

By offering discounts to increase turnover and by increasing the marketing spend.

Give a breakdown of staff/ functions/ length of service?

The sales lady joined the store in September 2023.

Do any have management potential?

Yes

How involved is the Owner in running the business?

Involved on a daily basis but remotely - visit the store regularly and if a special case or issue arises that the sales lady is not able to deal with.

When does the current lease end?

July 2026

What are the trading hours?

09h00 to 17h00 Monday to Friday
09h00 to 14h00 Saturday

What are the main assets of the business?

Computer, cell-phone, TV, Cameras, Desk, Chair

Strengths?

Product is guaranteed for 25 years
Store is located in a busy area with good passing trade
Good reputation in the Zululand area
Low cash input required
Low overhead and staff costs
Low stock holding

Weaknesses?

Store has one sales lady - no contingency for short term cover.
Reliant on factory for tombstone delivery and tombstone installations

Opportunities?

Introduction of granite stones end May 2025
Undertake own installations of tombstones and offer service to other stores in the area

Threats?

Direct competition and new stores opening

What is the reason for the sale?

Current owners are looking to diversify their portfolio and find businesses closer to home.