



# BUSINESS REPORT

Date: **19th August 2025**

Business Reference: **BFS11245**

About the Business:

## Franchise Truck and Car Wash – Kempton Park!

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Invest in a proven leader in the thriving car care industry! An exceptional opportunity awaits to acquire an Franchise Car & Truck Wash business located in the bustling commercial and industrial heart of Kempton Park, Gauteng.

This business is part of an esteemed brand, leveraging a 50-year legacy of innovation and top-tier product manufacturing that has established it as a household name synonymous with comprehensive car care technology across South Africa. Our 22 convenient locations across Gauteng, including this prime Kempton Park site, utilize specially formulated chemicals and advanced cleaning techniques to ensure unparalleled results and a hassle-free experience for every customer.

Why this location is a strategic advantage: Situated in a vibrant commercial and industrial hub, the Kempton Park site is surrounded by a high concentration of transport, logistics, distribution, and removals companies. These businesses collectively operate an extensive and diverse fleet of vehicles, from large trucks and prime movers to specialized transport vehicles, passenger shuttles, and commercial vans. This creates a substantial potential commercial customer base estimated to be in the range of 900 to 1,200 vehicles, ensuring a robust and consistent demand for both car and high-value truck washing services.

Financial Highlights & Exceptional Value: This turn-key operation presents a compelling investment with a strong track record of profitability:

Asking Price: R3,500,000

Substantial Asset Base: R2,381,500 , providing a solid foundation of established infrastructure.

Demonstrated Profitability: The Nett Profit for the past 12 months was R423,071.79, consistently delivering solid financial results.

Robust Adjusted Earnings: When considering owner's discretionary earnings and other adjustments, the business shows a strong adjusted earnings figure of R1,269,213.

Attractive Valuation Multiple: The asking price of R3,500,000 translates to an attractive multiple of approximately 2.76 times these adjusted earnings. This multiple is notably below typical industry averages for successful, established businesses , signifying significant upside potential and highlighting that you are acquiring a high-performing business at a highly favorable valuation.

This R3,500,000 investment offers an immediate return , a solid foundation , future growth in an essential service industry , and exceptional value.

Don't miss this opportunity to own a profitable and expanding business with a strong brand and strategic market position!

We invite serious buyers to conduct thorough due diligence. Please note, information provided serves as a summary and should be professionally verified by potential clients.

## Franchise Truck and Car Wash – Kempton Park!

Sector: Sales & Services

Asking Price:

**R 3,500,000**

Monthly Profit:

Asset Value:

**R 0**

Stock Value:

**R 0**

Yearly Net Profit :



R 0

R 0