

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

# BUSINESS REPORT

Date: **11th August 2025**

Business Reference: **37478**

About the Business:

## **Tombstone Franchise for sale - KZN North Coast**

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The sale of monolithic and granite tombstones which includes their installation at the selected burial site.

# Tombstone Franchise for sale - KZN North Coast



Sector: **Retail**

Asking Price:

R **557,500**

Monthly Profit:

R **18,765**

Asset Value:

R 7,500

Stock Value:

R 7,500

Yearly Net Profit :

R 225,175



# Business Report

## Fully describe the business's activities?

The sale and installation of gravestones

## How does the business operate on a daily basis?

Sales lady runs the business on a daily basis. Owners provide support via online calls and meetings and ad-hoc site visits.

## What Advertising/Marketing is carried out?

Facebook and pamphlet distribution.

## What competition exists?

Competitors are around but Royal Tombstones has a solid reputation in the community and offer an excellent service

## How could the profitability of the business be improved?

By offering discounts, payment terms and increasing the marketing spend.

## Give a breakdown of staff/ functions/ length of service?

Since inception. - 2024.

## Do any have management potential?

Capable of running day to day but abnormal issues get elevated.

## How involved is the Owner in running the business?

Always available - daily meetings and remote as necessary with ad hoc site visits.

## When does the current lease end?

April 2026

## What are the trading hours?

6 days per week 09h00 to 17h00  
Saturday - 09h00 to 14h00

## What are the main assets of the business?

Computer, cell-phone, camera, TV, desk, chair

## Strengths?

Product is guaranteed for 25 years  
Store location and reputation  
Low cash input required  
Low overhead and staff costs  
Low stock-holding  
No bad debt

## Weaknesses?

Store has one lady and no immediate contingency for any absence - management will step in for a lengthy absence.  
Reliant on factory for tombstone deliveries and installations.

## Opportunities?

Granite has recently been introduced - increased options for clients and superior quality.  
Undertake own installations to improve client service and offer same service to other stores in the region.

## Threats?

Increased competition of competitors.

## What is the reason for the sale?

The owner is seeking to diversify their portfolio closer to their home base in the upper Highway area.