

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **31st August 2025**

Business Reference: **37458**

About the Business:

Engineering business serving the heavy equipment industry - East Rand based

Business for sale. Services earth moving industry. Located on the East Rand.

Engineering business serving the heavy equipment industry - East Rand based



Sector: **Manufacturing**

Asking Price:

R 1,750,000

Monthly Profit:

R 38,261

Asset Value:

R 1,138,698

Stock Value:

R 100,000

Yearly Net Profit :

R 459,127



Business Report

Fully describe the business's activities?

The business provides repair services for valves used in the hydraulic systems of earth moving machinery, in particular the main control valve and cylinder pump.

How does the business operate on a daily basis?

The business has an established client base who contact the business when its services are required. The workshop manager schedules the work as required. Clients deliver to the workshop for repairs to take place, or, technicians will visit the client to conduct the necessary valve repairs.

What Advertising/Marketing is carried out?

There is a website
No other advertising or promotion takes place.

What competition exists?

There is significant competition in the cylinders and pumps market, less competition in the valves market. Other hydraulics companies often refer business.

How could the profitability of the business be improved?

Increase awareness through advertising
Obtain a vendor number in order to become an approved supplier to the mines
Open channels into the construction and machine repairer and rebuilder markets

Give a breakdown of staff/ functions/ length of service?

1 x workshop manager
2 x technicians
1 x driver

Do any have management potential?

Yes, particularly the technical employees

How involved is the Owner in running the business?

70% of the owners time is devoted to the business

When does the current lease end?

Month to month

What are the trading hours?

Weekdays 7h30 to 16h30
Fridays 7h30 to 13h30

What are the main assets of the business?

Plant and Machinery
Client database

Strengths?

Database of customers and details of work performed
Established since 1982
Trained, productive staff
Known location in the market

Weaknesses?

Not BEE compliant
Low awareness outside of dedicated client base

Opportunities?

Create awareness through advertising
Target mines and mining industry vendors
Sell parts to the industry
Provide a field service for client convenience

Threats?

Economic cycle

What is the reason for the sale?

The owners has other interest in other provinces