



# BUSINESS REPORT

Date: **19th August 2025**

Business Reference: **37464**

About the Business:

## Unleash Your Potential with a Leading Supplier of Signage, Engineering Plastics, and Composites

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Opportunity knocks to acquire a thriving signage, engineering plastics, and composites business. Affiliations with advanced manufacturers ensure top-quality products at competitive prices, with personalised service. This business adds value with free cutting and delivery services. It's not just a supplier, but a creator, crafting custom products on request. A well-equipped workshop guarantees

product perfection. With client and supplier support, this business consistently exceeds expectations. Don't miss this chance to step into a ready, profitable venture!"

## Unleash Your Potential with a Leading Supplier of Signage, Engineering Plastics, and Composites



Sector: **Manufacturing**

Asking Price:

**R 6,294,155**

Monthly Profit:

**R 480,123**

Asset Value:

**R 1,500,000**

Stock Value:

**R 7,655,845**

Yearly Net Profit :

**R 5,761,473**



# Business Report

## Fully describe the business's activities?

Supplier of signage and engineering plastics to the trade.

## How does the business operate on a daily basis?

Telephonic, counter sales, emails, etc at office level.

## What Advertising/Marketing is carried out?

External Rep, website, sign shows, etc.

## What competition exists?

There are about three opposition retailers.

## How could the profitability of the business be improved?

Direct imports to add to the basket of inventory.

## Give a breakdown of staff/ functions/ length of service?

Member: Over-see Sales, Staff, Customers - 21 years  
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Member: Finance and Admin Department and Sales budget requirements - 19 years  
Senior Sales: Key accounts Sales, Supplier negotiation and Purchasing Bulk stock control, Customer Service Liaison - 17 years  
Driver and Warehouse assistant: Deliveries, stock drawing and general warehouse duties - 13 years  
Warehouse assistant, stock drawing and general duties, Fabrication assistant - 12 years  
Warehouse Manager: Stock Receipts, Despatch, Co-ordinator of Day to Day warehouse tasks, Stock Controller, vehicles and machinery maintenance - 12 years  
External Representative: Customer Liaison, Sales Calls, Sales Cold Calling, market development and growth - 9 years  
Warehouse Co-ordinator: Stock Receipts, Despatch, Day to Day warehouse tasks, Stock Control, backup deliveries and fork lift operator - 8 years  
Senior Cutter: Cutting, drawing material and occasional training of new cutters and assistants, maintenance of machines - 7 years  
Cutter: Cutting, assistant cutter, stock drawing and general warehouse duties - 7 years  
Cutter: Cutting, drawing material and occasional training of new cutters and assistants, general warehouse duties - 7 years  
Tea Lady / Cleaner: General cleaning duties, general admin filing duties and general warehouse duties - 6 years  
Internal Sales: Sales, new market development, cold calling and canvassing, general stock purchasing, general supplier negotiations - 3 years  
Warehouse Assistant and Fork lift operator: Stock Receipts, Despatch, Assistant Cutter, General warehouse duties - 3 years  
Admin Assistant to Finance and Reception: Debtor and Creditor controller, Finance admin functions, purchasing of admin consumables - 1 year  
Warehouse assistant and assistant cutter: General warehouse duties, house keeping, packaging - 2 years  
Driver and Warehouse assistant: Deliveries, stock drawing and general warehouse duties - less than one month

## Do any have management potential?

Yes

## How involved is the Owner in running the business?

Overseeing day-to-day activities

## When does the current lease end?

Business owns the building

### What are the trading hours?

08:00 - 17:00  
Monday to Friday

### What are the main assets of the business?

Building  
Vehicles  
Machinery  
Stock  
Racking  
Equipment

### Strengths?

Market share, quality specialised product, value adding services, etc

### Weaknesses?

Imported materials

### Opportunities?

Import own materials to grow market share

### Threats?

Competition: import products are cheaper accompanied with cheap quality. This businesses products are manufactured for South African conditions  
Labour: Cost to company can be higher if government continuously increase wage. The Team is paid based on their skill and productivity. There is no Union representing the Team.  
V.A.T. increase can be detrimental.  
Interest rate increases accompanied by inflation increases can be detrimental to business activities.

### What is the reason for the sale?

Retirement