



BUSINESS REPORT

Date: **17th October 2025**

Business Reference: **BFS00001**

About the Business:

Own a Franic Trailer Franchise in East London

With no shortage of demand for trailers in both consumer and business industry, owning a Franic Franchise allows you to manage a financially viable business with a reputable brand behind you.

We specialise in trailer rentals with a strong emphasis on high quality products that prioritize clients

safety and significantly reduce wear and tear and damage and misuse. Our manufacturing journey began in 2007 following 12 years of addressing issues with trailer durability during rentals. The starting price for 4 trailers is R110 000. Which includes the start up fee but will receive stock of R185 000.

Link to the website <https://www.franic.co.za/site/pages/view/franchise>

Own a Franic Trailer Franchise in East London



Sector: **New Franchise Opportunities**

Asking Price:

R **110,000**

Monthly Profit:

R **0**

Asset Value:

R **0**

Stock Value:

R **0**

Yearly Net Profit :

R **0**



Business Report

How long has the Franchise group been established for?

Establish 2007

Background and History

Franic has over the past 3 decades manufactured industry leading trailers specifically made for the trailer rental industry. We use nothing but the best quality parts to ensure that our trailers are fit for your business and in testament of that offer a **10 year warranty on the structure of all of our trailers.**

Products and services

Our franchise model allows owners to start with low input cost and grow their business based on market size.

We provide a Rent to Buy Solution. Customers place a 50% to 80\$ holding deposit on their trailer and lease it from us for 12 months.

At the end of this period, they have the option to buy the trailer using the deposit already paid. Additionally we can support the establishment of a new branch with the funding of up to R100 000.

For clients taking at least 4 trailers the deposit starts at 50%.. For larger quantities, such as 20 trailers, the deposit may rise to 80%.

Why own a Franic Franchise ?

Brand you can trust

With nearly 30 years of rental experience, we manufacture strong, durable trailers that prevent damages, saving you money.

Affordable for any Business

Being part of the franchise, we give you huge discounts on the trailers with savings up to R10 000 per trailer

Safety

We have a contract book for rentals and an excellent online program to prevent theft and losses for rental.

Low input cost

You can start with twice as many trailers that you budgeted for your money with our Rent to own option.

Interest free rental the trailer is yours. For deposit amounts, see cost calculator below.

Guaranteed ROI

Each trailer you purchase guarantees a return on investment with only a single customer per week.

Extra Income

With our one-way rentals we supply trailers for free and if a one way rental runs from your branch you get 50% of the rental.

Low Financial Risk

In the first four months, undamaged trailers can be returned for a full deposit refund or exchanged for ones that better suit your financial needs.

Experienced Business Model

We share our business model with all franchises along with critical resources to simplify your daily operations and prevent any losses.

Monthly Fees

The first 4 months you don't pay any fees and then for the next 12 months you get a 25% discount on your fees.

The franchise fee of R1600 include the following:

- Rental of the scanner and software program,
- Help with online marketing,
- The app your customers can use for bookings and navigation to your site,
- Support from almost 3 decades of experience in the rental business,
- R100 000 interest free credit availability,
- Possible income out of our one-way trailers and
- Trailers at cost.