

**business**  
for sale



Date: **12th June 2025**

Business Reference: **37463**

About the Business:

## **Family-Friendly Daytime Restaurant in Scenic Location - A Delicious Business Opportunity!**

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Scenic Daytime Family Restaurant for Sale! Offering a delightful menu, indoor/outdoor seating, a kids' play area, and a gift shop, all set against a stunning nursery and valley view. A picturesque location where food, fun, and views come together for the whole family!

# Family-Friendly Daytime Restaurant in Scenic Location - A Delicious Business Opportunity!



Sector: **Food**

Asking Price:

**R 1,395,000**

Monthly Profit:

**R 59,804**

Asset Value:

**R 450,000**

Stock Value:

**R 100,000**

Yearly Net Profit :

**R 717,647**



# Business Report

## Fully describe the business's activities?

Daytime family restaurant with kids play area and fully licensed.  
Stunning view and midlands feel.

## How does the business operate on a daily basis?

Manager run on the ground.  
Overseen by owners.

## What Advertising/Marketing is carried out?

Social media, word of mouth, local newspaper/magazine, business directory.

## What competition exists?

Other restaurants in the area.

## How could the profitability of the business be improved?

More marketing - better marketing.  
Slightly longer opening hours.

## Give a breakdown of staff/ functions/ length of service?

Back of house (Kitchen) mostly 4 years plus.  
Front of house mostly 2 years plus.

## Do any have management potential?

Yes

## How involved is the Owner in running the business?

Remotely

## When does the current lease end?

Seller is the landlord.

## What are the trading hours?

07:30 to 16:00 - 7 days a week.

## What are the main assets of the business?

Fully equipped - everything needed to run a restaurant

## Strengths?

Excellent location  
Exceptionally well trained staff  
Award winning restaurant  
Full comprehensive menu with all recipes  
Fully licensed and well maintained  
Many repeat customers

## Weaknesses?

Current owners run a bigger business and do not have the capacity to keep running the restaurant at the rate it has and is growing.

## Opportunities?

More Marketing  
Better Marketing  
Slightly extended opening hours

## Threats?

New restaurants in area, this also increases foot traffic in area which is a positive.  
Roadworks affected the business hugely but they are now near completion.

## What is the reason for the sale?

Owners run a bigger business and don't have the capacity to keep running the restaurant at the rate that it has and is growing.