

business
for sale



BUSINESS REPORT

Date: **1st August 2025**

Business Reference: **37463**

About the Business:

Family-Friendly Daytime Restaurant in Scenic Location - A Delicious Business Opportunity!

Scenic Daytime Family Restaurant for Sale! Offering a delightful menu, indoor/outdoor seating, a kids' play area, and a gift shop, all set against a stunning nursery and valley view. A picturesque location where food, fun, and views come together for the whole family!"

Family-Friendly Daytime Restaurant in Scenic Location - A Delicious Business Opportunity!



Sector: **Food**

Asking Price:

R **1,395,000**

Monthly Profit:

R **53,873**

Asset Value:

R **450,000**

Stock Value:

R **100,000**

Yearly Net Profit :

R **646,476**



Business Report

Fully describe the business's activities?

Daytime family restaurant with kids play area and fully licensed.
Stunning view and midlands feel.

How does the business operate on a daily basis?

Manager run on the ground.
Overseen by owners.

What Advertising/Marketing is carried out?

Social media, word of mouth, local newspaper/magazine, business directory.

What competition exists?

Other restaurants in the area.

How could the profitability of the business be improved?

More marketing - better marketing.
Slightly longer opening hours.

Give a breakdown of staff/ functions/ length of service?

Back of house (Kitchen) mostly 4 years plus.
Front of house mostly 2 years plus.

Do any have management potential?

Yes

How involved is the Owner in running the business?

Remotely

When does the current lease end?

Seller is the landlord.

What are the trading hours?

07:30 to 16:00 - 7 days a week.

What are the main assets of the business?

Fully equipped - everything needed to run a restaurant

Strengths?

Excellent location
Exceptionally well trained staff
Award winning restaurant
Full comprehensive menu with all recipes
Fully licensed and well maintained
Many repeat customers

Weaknesses?

Current owners run a bigger business and do not have the capacity to keep running the restaurant at the rate it has and is growing.

Opportunities?

More Marketing
Better Marketing
Slightly extended opening hours

Threats?

New restaurants in area, this also increases foot traffic in area which is a positive.
Roadworks affected the business hugely but they are now near completion.

What is the reason for the sale?

Owners run a bigger business and don't have the capacity to keep running the restaurant at the rate that it has and is growing.