

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash can.

BUSINESS REPORT

Date: **1st August 2025**
Business Reference: **37450**

About the Business:

Perfect Body Contouring Boutique in JHB North

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Sector: **Services**

Asking Price:

R **1,200,000**

Monthly Profit:

R **41,103**

Asset Value:

R **350,000**

Stock Value:

R **0**

Yearly Net Profit :

R **493,231**



Business Report

Fully describe the business's activities?

The Perfect Body franchise is a contouring boutique.

They are a destination store offering Muscle definition, Shaping, Slimming, Anti-Cellulite using state of the art Technology and machinery.

Each store compromises of the various offerings:

- Cryolipolysis
- Bio Sculpt treatment
- Velashape
- Massages
- Lazer hair removal

How does the business operate on a daily basis?

The franchise operates with 2 to 3 staff on a daily basis.

Clients are able to purchase different packages to meet their desired requirements.

Payment is made either cash or via debit order.

Clients will book their various treatments in advance.

What Advertising/Marketing is carried out?

Perfect Body Contouring Boutique is a growing franchise with a social media campaigns run by the head office

What competition exists?

There is competition but no one using the technology used by Perfect body.

How involved is the Owner in running the business?

The owner has 2 Perfect Body franchises and splits her time between both.

When does the current lease end?

31 October 2027

What are the trading hours?

Monday to Friday: 09:00 - 18:00

Saturdays: 09:00 - 16:00

Sunday & Public Holidays: 09:00 - 16:00

What are the main assets of the business?

A full asset list will be provided.

Strengths?

Strengths:

High demand for beauty services, ensuring steady revenue.

Opportunity to build strong client relationships and loyalty.

Diverse service offerings, from nails to skincare, increasing profitability.

Creative and rewarding work, allowing for artistic expression.

Ability to customize and build a unique brand identity.

Weaknesses?

Seasonal fluctuations may affect business (e.g., more appointments during festive seasons, fewer in off-peak times).

Opportunities?

Expanding into new services like bridal packages, spa treatments, or nail artistry.

Leveraging social media marketing to attract and retain clients.

Partnering with beauty brands to offer exclusive products or discounts.

Growing trend of self-care and wellness, increasing demand for premium services.

Threats?

Economic downturns affecting customer spending on luxury services.

Rapid changes in beauty trends—constant adaptation required.

Rising operational costs, including rent.

Customer dissatisfaction or negative reviews impacting reputation.

What is the reason for the sale?

The owner wants to focus on other business interests