



BUSINESS REPORT

Date: **21st August 2025**

Business Reference: **37377**

About the Business:

Winelands Restaurant

Selling price: R2,2 million Turnkey business opportunity, with immediate income potential and long-term growth opportunity Confirmed wedding bookings with estimated income of R3 million Excellent cuisine Liquor license H & S certificates Excellent reviews Well-trained staff

Winelands Restaurant



Sector: **Food**

Asking Price:

R 2,020,000

Monthly Profit:

R 73,076

Asset Value:

R 425,524

Stock Value:

R 180,000

Yearly Net Profit :

R 876,907



Business Report

Fully describe the business's activities?

Full service upmarket restaurant. Contracted to do catering for all weddings and function

How does the business operate on a daily basis?

Dinner only, 5 nights per week.

What Advertising/Marketing is carried out?

We have a marketing team doing an excellent job on social media, paid google ads and website.

What competition exists?

Multiple restaurants in the area.

How could the profitability of the business be improved?

Increase opening hours to include breakfast and lunch.
Open 7 days per week.
Introduce special days, for instance High Teas, Canapes, Cocktail hours.

Give a breakdown of staff/ functions/ length of service?

Cleaner - 1 year.
Commis chef - 18 months
Demi Chef de Partie - 1 year.
2 Chef de Parties, 1 year and 2 years.
Manager - 2 years.
3 Waiters, between 1 and 2 years.
Barman - 6 months.

Do any have management potential?

Yes

How involved is the Owner in running the business?

Owner operated, very hands on.

When does the current lease end?

February 2028.

What are the trading hours?

Tuesday to Saturday, 5pm till Close

What are the main assets of the business?

Kitchen equipment.
Computer Equipment

Strengths?

Excellent reputation.
Strong Cash Flow
Profitability
Stable and well trained staff.
Excellent reviews.

Weaknesses?

Location has no passing trade.
Winter months are less busy.

Opportunities?

Expansion into other meal times
Outside catering

Threats?

The business is integrated into the wedding venue, so good relations with the landlords is imperative.

What is the reason for the sale?

Owner wants to move onto other ventures.