

A man in a blue suit and patterned shirt stands on a city street, smiling. The background shows a building and a blue trash bin.

BUSINESS REPORT

Date: **7th June 2025**

Business Reference: **37150**

About the Business:

Reduced! Beauty Salon in Johannesburg with solid client base.

Beauty Salon in Johannesburg with solid client base.

Reduced! Beauty Salon in Johannesburg with solid client base.



Sector: **Services**

Asking Price:

R **1,700,000**

Monthly Profit:

R **58,128**

Asset Value:

R 350,000

Stock Value:

R 40,000

Yearly Net Profit :

R 581,279



Business Report

Fully describe the business's activities?

Well-established beauty salon offers a full range of professional nail treatments, including nail extensions, gel nails, manicures, and pedicures, as well as a variety of skin and body treatments such as facials, tinting, threading, waxing, and massages.

The salon has built a loyal client base, attracting repeat customers who value high-quality service in a welcoming and relaxing environment.

In addition to beauty treatments, the business has a lovely retail offering featuring a carefully curated selection of gifts, including lovely jewellery, handbags, and sandals.

The salon is also an authorized stockist of premium skincare brands, Environ and Kalahari, further enhancing its reputation as a go-to destination for beauty and self-care.

How does the business operate on a daily basis?

No franchise fees are applicable.

What Advertising/Marketing is carried out?

Basic marketing on Instagram and Facebook. The occasional marketing campaign eg RandPark Primary Digital School Magazine.

What competition exists?

Sorbet Randridge Mall and Sorbet Boskrui Village. Many clients seem to prefer supporting owner run businesses, above franchises in the area.

Do any have management potential?

The business is manager run.

How involved is the Owner in running the business?

The owner is not involved on a daily basis, the owner provides oversight and spends approximately 2 days a week at the business.

When does the current lease end?

November 2025

What are the main assets of the business?

A complete asset schedule will be provided to qualified buyers.

Strengths?

Well known in the area with solid client base.

In addition to beauty treatments, the business has a lovely retail offering featuring a carefully curated selection of gifts, including lovely jewellery, handbags, and sandals.

The salon has built a loyal client base, attracting repeat customers who value high-quality service in a welcoming and relaxing environment.

Weaknesses?

Very little owner involvement.

No active marketing campaigns.

Opportunities?

Start an online business and retail offering.

More owner involvement

Threats?

None perceived.

What is the reason for the sale?

The owner is involved in other businesses and does not have the time or capacity to manage both businesses.