



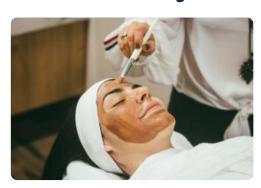
Date: **11th August 2025**Business Reference: **37209** 

About the Business:

## **Profitable beauty Salon**

This business offers a refined selection of tailored treatments. From relaxation and rejuvenation with expert massages, facials, nail services, waxing options, slimming treatments, peels, and tanning services. The seller is open to selling shares, but it must be to an involved partner, not an investor

# **Profitable beauty Salon**



Sector: Services

Asking Price:

R 2,000,000

Monthly Profit:

R 92,586

Asset Value: R 800,000

Stock Value: R 500,000

Yearly Net Profit : R 1,111,028

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#### Fully describe the business's activities?

This is two businesses in one. The first is a retail store offering salon and anti-aging treatments for men and woman. Their services include Hands and Feet, Hair Removal, Facials and Peels, Slimming and Tanning.

The second business is an online store selling beauty products. The online shop sells Bodycare, Facecare, Haircare, Oral care, Suncare, Tanning, Supplements and Accessories products

#### How does the business operate on a daily basis?

For the Retail Store, clients make appointments by phoning in or via the website. Clients pay upon completion of the treatment. They also buy some retail items when they leave.

The second business is online, and clients order products that are stored at the retail store and then delivered via courier. Items are paid for upfront.

#### What Advertising/Marketing is carried out?

Google Adds SEO Add words Instagram Facebook

They make use of an external marketing firm

#### What competition exists?

There are other businesses in the area, but none that offer such wide services and that have been around for this length of time.

#### How could the profitability of the business be improved?

Add more of the same machines
Add different machines to expand into the health sector.
Increase products by adding new ranges.
Start a mobile offering.
Increase targeted marketing

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#### Do any have management potential?

Yes, there are two staff that have management potential

#### How involved is the Owner in running the business?

The owner runs the business on a daily basis but doesn't work in the business. There are staff that take bookings and perform the treatments plus sell the products in-store

The business can however be manager run.

#### How will the handover work?

Outside of the guaranteed 30 days handover, the seller has indicated their willingness to stay on for an extended period of time to ensure the handover goes smoothly. The specifics can be negotiated

#### When does the current lease end?

The lease ends March 2026

## What are the trading hours?

Week Days: 8am to 6pm Saturdays: 8am to 4pm

Public Holidays & Sundays: 9am to 1pm

### What extra facilities doe steh premises offer?

The landlord installed solar and the business runs of a generator if required

There is also a borehole to ensure water interruptions are at a minimum

#### What are the main assets of the business?

Salon equipment like tanning booths, Laser slimming and treatment machines, Ultrasound machines, hydro machines tables, chairs and fittings

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## Strengths?

Long-standing business Well-known Loyal following Many referrals Highly qualified and trained staff

#### Weaknesses?

Open retail hours, 7 days a week

## **Opportunities?**

Add more of the same machines Add different machines to expand into the health sector. Increase products by adding new ranges. Start a mobile offering.

#### Threats?

This is luxury purchase, but they have seen increase in sales when times are tough because woman still want to feel beautiful.

## What is the reason for the sale?

Owner has other businesses that needs her attention and focus

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