



BUSINESS REPORT

Date: **4th June 2025**

Business Reference: **37371**

About the Business:

Exciting printing and signage business in growing coastal town.

This exciting signage and printing business can be found in a coastal town that has experienced dramatic growth over the past 5 years. The business offers a variety of services and has a loyal and large client base that ensures they always have work to do. The business has grown so much over the last 5 years that the owners needed to upgrade to a permanent store to keep up with demand

Exciting printing and signage business in growing coastal town.



Sector: **Manufacturing**

Asking Price:

R **925,000**

Monthly Profit:

R **51,488**

Asset Value:

R **259,135**

Stock Value:

R **25,000**

Yearly Net Profit :

R **617,859**



Business Report

Fully describe the business's activities?

This business does everything related to printing.

They do signage boards, sticker and vinyl printing, car wraps, paper printing, business cards and more.

They are the only business in the area that provides printing services.

The owner started the business at home, but has since needed to upgrade to a permanent store for space.

How does the business operate on a daily basis?

The owner and his wife come into the store in the mornings.

The owner then starts with any wraps or large printing jobs and his wife with the day to day operations.

Some days they need to go to locations to put up signs and boards or to wrap vehicles.

What Advertising/Marketing is carried out?

Facebook, signage around town.

What competition exists?

No competition in the area.

How could the profitability of the business be improved?

More marketing and more production.

Give a breakdown of staff/ functions/ length of service?

Owner - Printing and installation.

Owners wife - Printing and accounting

How involved is the Owner in running the business?

The business is owner operated currently.

When does the current lease end?

Lease has been extended until May of 2028

What are the trading hours?

Monday
8:00 AM - 5:00 PM
Tuesday
8:00 AM - 5:00 PM
Wednesday
8:00 AM - 5:00 PM
Thursday
8:00 AM - 5:00 PM
Friday
8:00 AM - 5:00 PM
Saturday
8:00 AM - 1:00 PM
Sunday
CLOSED

What are the main assets of the business?

Owner has printing machines and tools included in sale.

Strengths?

Business has no exciting competition and as such is thriving.
Husband and wife team works well together and the business does not need a large staff component.

Weaknesses?

The owner operates the business. As such if the owner does not do the work no revenue is produced.

Opportunities?

More marketing can result in more work and orders.
Employ perhaps 1 person to assist.
Larger team of staff may also increase total productivity and result in more projects being completed.

What is the reason for the sale?

Owner had a health scare last year and has since decided to retire and sell the business.