



# BUSINESS REPORT

Date: **22nd May 2025**

Business Reference: **37300**

About the Business:

## **Mediterranean based restaurant with excellent indoor and outdoor dining facilities**

---

Popular with pizzas and their Mediterranean menu, the restaurant offers both indoor and outdoor seating. Full liquor license in place and ideal for functions and special occasions. Ideal for an experienced restaurateur. This restaurant has been affected by the ongoing works on the N2 which is being upgraded. This should end in about 5 months time. Excellent location for incremental growth in the near

## Mediterranean based restaurant with excellent indoor and outdoor dining facilities



Sector: **Food**

Asking Price:

**R 1,650,000**

Monthly Profit:

**R 26,884**

Asset Value:

**R 600,000**

Stock Value:

**R 30,000**

Yearly Net Profit :

**R 322,613**



# Business Report

## Fully describe the business's activities?

Mediterranean styled Portuguese and Italian restaurant with large indoor and outdoor seating.  
Excellent reports for the quality of food and service levels.  
The restaurant specialises in dishes such as Espetada, Trinchado, flame grilled chicken and a full range of wood fired pizza's  
Ideal venue for functions with large screen TV for sport events.

## How does the business operate on a daily basis?

The Owner is on site every day, and is supported by a team of 7 staff.  
On Fridays and over the weekend she has a manager present to assist.

## What Advertising/Marketing is carried out?

Face Book,  
Instagram,  
WhatsApp etc

## What competition exists?

There is no close-by competition.  
The business is well known for the quality and range of Mediterranean food offerings which is not found in close proximity

## How could the profitability of the business be improved?

The restaurant lends itself to functions with the ample secure parking and size of the outdoor area.  
The current Owner is tired after so many years of being in control and ensuring that the high standards are maintained.  
A new Owner may wish to increase marketing and bring in additional activities for the large outdoor area.  
There is also the opportunity to start a car-wash facility on the large grounds as the tanks have already been put in underground.

### Give a breakdown of staff/ functions/ length of service?

4 kitchen staff  
1 pizza chef  
1 barman  
1 dedicated waiter  
Manager on weekends

### How involved is the Owner in running the business?

On a daily basis

### When does the current lease end?

In 2028 with option to renew for a further 5 years.

### What are the trading hours?

Tuesday to Sundays 11-30 to 9-00pm at present

### What are the main assets of the business?

Kitchen Equipment  
Built in wood burning pizza oven  
Tables and chairs to seat around 200 people  
Scotsman ice machine  
2 Consignment fridges are in place, but not on the asset list

### Strengths?

Location.....not currently with the roadworks, but when roadworks are complete the location will be excellent.  
Large indoor and outdoor seating.  
Opportunities to more fully utilise the garden area.

## Weaknesses?

Currently the roadworks.  
The restaurant will require some low key maintenance but nothing intense.  
Loud music not permitted by landlord

## Opportunities?

Bring in outdoor activities especially for children  
Regular Pizza or other promotional activities

## Threats?

There are no known threats to this business especially once the N2 roadworks have been completed which is likely to be around August 2025.

## What is the reason for the sale?

The Owner has been actively involved since inception 6 years ago.  
Her husband has other business commitments that means that he is not able to assist in the restaurant.  
They have family in Cape Town and may look to relocate to be closer to the family.